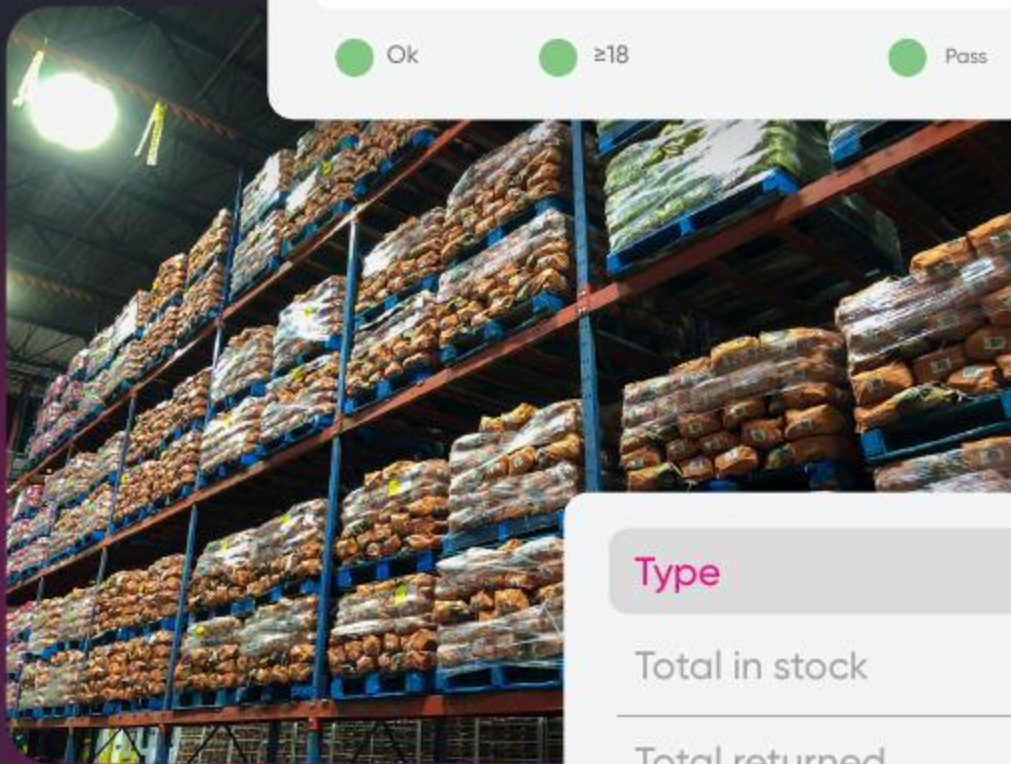


Ideagen Food & Beverage

Bringing together food safety management, supplier quality and supply chain intelligence in a single, connected platform.



Colour	△ Temperature of incoming meat	DNA test result	DNA Test No
● Ok	● ≥18	● Pass	8741258

Type	Quantity
Total in stock	78
Total returned	187
Total destructed in the supply chain	80
Other	1
	346





Problems you have...



Too much paperwork



Not enough time



Tasks not completed



Poor real time oversight



Data remains in silos



No continuous improvements

Ideagen Food & Beverage helps with all of these

Global customer base



ASDA

Young's

 **FrieslandCampina**

kikkoman

JDE
JACQUES DUJOUR & FILIJS

Carlsberg

TESCO

 **HELLO FRESH**

Dawn

coles

SUBWAY

Butternut Box

LUSH



CAMPARI

Holland & Barrett

Guittard
CHOCOLATE COMPANY

SOFINA

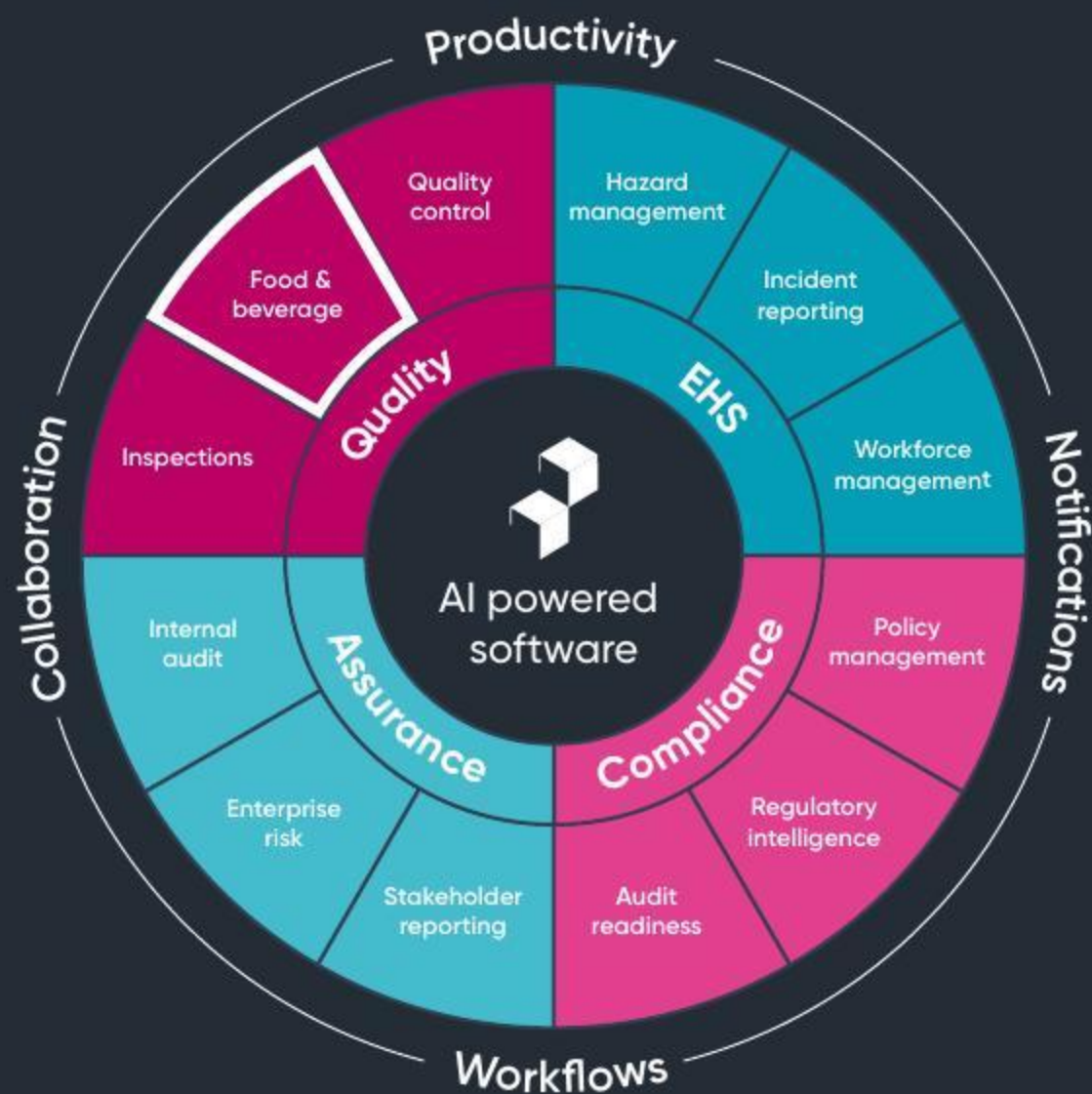
The number 1 GRC software vendor specializing in EHSQ solutions

Customer overview

>18,000 customers > 2 million + platform users

Top 5 industries

- 1. Hospitals and Healthcare
- 2. Life sciences
- 3. Government and public sector
- 4. Accounting, Finance and Banking
- 5. Education and Training



Ideagen Food & Beverage brings it all together with GFSI



Action driven

Designed by food safety professionals, real-time oversight ensures all actions are performed when they are due.



Continuously Updated

We handle all system and security updates, meaning you always have access to the latest retailer and technical standards when needed.



One version of the truth

A fully integrated platform ensures data is at the heart of your business from global to local site level.

The top 65% of global food and beverage brands trust Ideagen.

Here's why:

Value:

- Transparent pricing – no tiers, caps or restrictions
- Unlimited users
- Unlimited document/ data storage
- Measurable ROI within a year
- Easy billing

Support:

- Rapid deployment
- Dedicated project management
- 24/7 support
- Data validation and migration support from experts
- Bespoke implementation plan with technical services
- Full training, documentation and support at every step

Trust:

- ISO 27001 ISO 9001
- 99.9% uptime
- Ideagen group G2 & Capterra quality partner
- 'Best software' award 2026
- GDPR compliance
- E-signature compliant

Your implementation journey



Needs identification and decision

At the pre-sales stage we work with you to clearly identify : your needs, develop a proposition, and validate the solution : prior to making a decision to purchase.



Project planning

Based on your priorities our professional services team work with you to develop a detailed and realizable project plan including data collection, data validation, upload and setup of your programmes, user training and Go-Live.



Set up and training

Our team of experienced consultants take care of gathering the required data and convert your existing systems to our software platform. We give full training to your staff at business and site level.



Go live

Your team will validate programs and records prior to the systems being released under your full control. After which, your people and businesses are operating according to industry best practice and standards.



Continuous improvement

Our work together continues as we support your staff in their use of the software and continuously improve the platform.

What makes Ideagen Food and Beverage different to competitors?

'Unified food safety and supplier intelligence from upstream tiers in your supply chain right to inside your factory floor.' As the only truly integrated solution on the market, you have the visibility to mitigate risk across your entire operation.



Full food safety solution

All the modules required for a full food safety and supplier quality management compliance system from one vendor



Rapid Deployment

Large scale deployments completed in timely fashion



Food industry expertise

Led by a team of seasoned food safety experts who have worked in senior industry roles and with implementation experience in all food manufacturing categories



Full project and service partner

Minimal resources needed from your organisation to implement and maintain the solution



Delivered business outcomes

Track record of large deployments, on time and on budget



Document management

Our built-in document management module means that you can set up automated workflows to control version management or circulate new policy documents, receive acknowledgment from stakeholders and suppliers and store related records all in one place.

Food safety management

- 33 modules
- Built against GFSI (BRCGS, SQF, FSSC & ISO)
- All major global and retailer technical standards
- Unlimited users & data
- Implemented by safefood 360° professional services
- Backed and enhanced by lgc assure

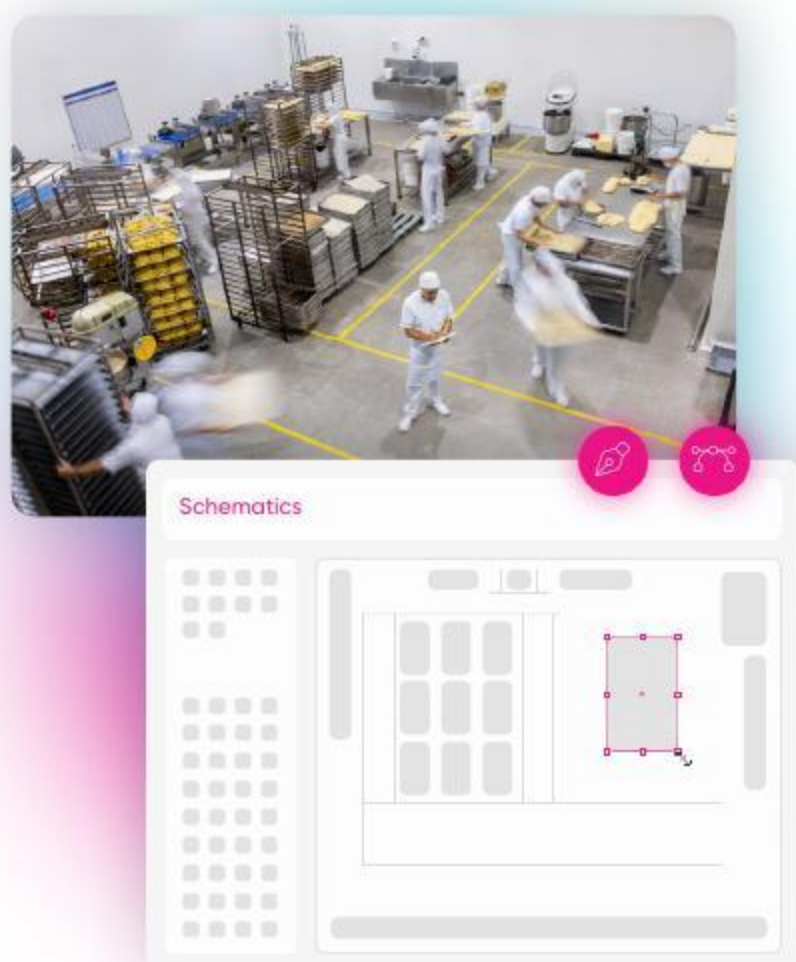


360° Supplier Quality Management

- Full supplier visibility
- Supply chain mapping & intelligence
- Supplier audits and assessments
- Preass suppliers, incoming and receiving
- Monitor performance with scorecards
- Automate supplier data collection with Supplier portal
- Implemented by safefood 360° professional services
- External feeds to complete horizon scanning
- Supply chain mapping across every tier and sub-tier



Food safety plans



- Access for everyone
- Update in real time
- Includes risk assessments & decision trees
- Fully customisable
- Lock versions to prevent accidental edits
- Track changes – full visibility of all changes
- Full integration with Hazard Library
- Build all FSPs including HACCP, TACCP, and VACCP

Audits

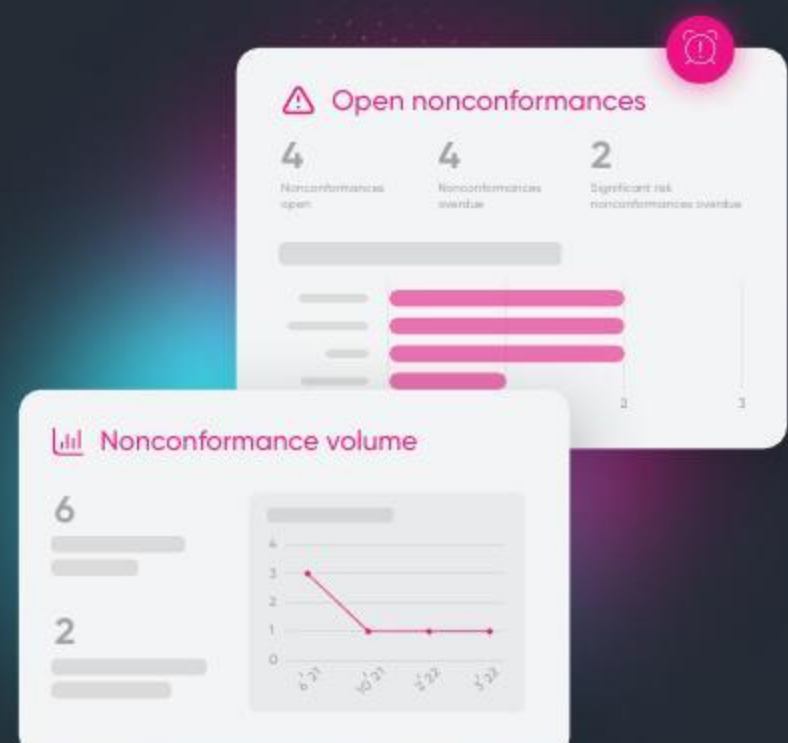
- Centralise audits across the business
- Schedule audit programs & notification of results
- Access regulatory compliance library full of built-in templates and checklists (including SQF edition 10)
- Score audits and risk assess Probability x Severity
- Go mobile with tablets and conduct real-time audits on the manufacturing floor
- Collect pictures, video and documents as evidence
- Share audit results & reports with single click
- Automatic notification of failed audit results
- SQF, BRCGS, and GFSI aligned custom scoring system
- Export and import functionality to conduct audits offline
- New off-site reporting available with our mobile app for offline audits



Auditing							
No.	Date	Name	Type	Programme Name	Risk	Due	Action required
2791					Medium		
2792					Medium		
2793					Medium		
2794					Low		
2795					Medium		
2796					High		
2797					Medium		

Nonconformance

- Useful for final food product, material and service NC
- Standardize how NC are captured and reported on
- Document decisions about holding and quarantining material
- Built in workflows to help guide and manage actions
- Schedule actions and follow up for other team
- Hold and quarantine affected products
- Instant reports to gain oversight and drive efficiencies
- Export data for further analysis



Corrective Action



- All Corrective Actions in one place, generated from any module within SafeFood 360°
- Simple workflows to manage CAPAs & delegate responsibility
- Manage preventive actions
- Dashboard view of outstanding actions and drill down into open CAPAs
- Conduct Risk Assessments, Root Cause Analysis including 5 Whys & Fishbone/Ishikawa Diagrams
- Ready to use workflows in compliance with GFSI
- Archive completed records and retrieve any time
- Instantly generate reports & trend analysis of corrective actions by source

Document control

One place for every document your quality management team depends on. Keep a full audit trail always. Simple workflows to manage CAPAs & delegate responsibility

- Unlimited centralized document repository store for everything from SOPs and policies to images, videos and supplier records.
- In-App editing with Microsoft 365 edit and publish Word, Excel and PowerPoint files directly within Safe Food no file downloads or version conflicts.
- Automated version control & approvals
- Historic versions retained and all actions captured in the audit log – giving you a complete, tamper-evident record for inspections.
- Automatically notify users and suppliers with Read and Understood Workflows
- Documents are linked across your QMS, so the right documents are always in the right place.
- Automatically capture and store documents with Supplier Document Collection
- Sync documents automatically to/from your own systems (ERP, internal tools) using our master data APIs

The screenshot shows the 'Documents' module interface. At the top, there is a 'Documents' header and an 'Add Document' button. Below this is a navigation bar with tabs for 'Summary', 'Documents', 'Actions (800)', and 'Reports'. The 'Documents' tab is selected. The main content area displays a table with the following columns: No., Date, Name, Version, Folder, and Action required. The table contains several rows of data, with the first row showing '845' in the 'No.' column and '844' in the 'Date' column.

No.	Date	Name	Version	Folder	Action required
845	844				
844					
843					
842					
841					
840					
839					

Complaints

- Document & Centralise Customer Complaints
- Generate Default & Custom Response Letters
- Escalate internally with full transparency
- Take Corrective Action and view production records with cause of complaint
- Report tracking and trending
- Investigate Workflows
- Rich reports library
- Full alignment with GFSI requirements



Recall/Withdrawal

- Develop & simulate product recalls
- Manage actual product recalls/withdrawals
- Assign roles & responsibilities during recalls
- Create effective decision trees
- Maintain recall event log & document in real time
- Calculate mass balance and recall effectiveness
- Reconcile the effect of the recall
- Share reports quickly
- Close out recalls with checklist reviews & export templated PDF records



Type	Quantity
Total in stock	78
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Other	1
	346

PRP Control

- One central location for all PRPs
- See all open and overdue actions
- Receive alerts when failed tests are logged
- Drill down for immediate resolution
- Schedule and standardise programs and actions across the business
- Verify and document all results
- Identify when errors are made, equipment or when equipment or processes are out of spec
- One click reports to easily analyze all PRP trends



Module compliance

100%

Current compliance Rating

Overdue actions

0 Overdue actions

0 Significant risk actions overdue

Business process

No.	Date	Name	Risk	Repeat
1			None	
2			None	
3			Medium	
7			Low	
8			Medium	
9			High	
10			None	



- Simplify complex processes
- Allow team collaboration on the record in one place
- Design your own process with unlimited stages
- Assign tasks & responsibilities to team members
- Optional approval workflow in process stages
- Collect all related documents, tasks, attachments and links to one process record
- Link tasks to other related records within SF360°

Monitoring



- Monitor CCP's and control operational PRP's
- "Universal" module for building custom workflows
- Capture qualitative data & highlight quantitative data
- Automate & schedule record frequency
- Trend data with one click reports
- Fully integrated Statistical Process Control
- Conduct real time analysis for variable & attribute tests
- Measure output when product meets specifications
- Reduce waste, rework and scrap with distribution charts, control charts and process capability metrics

Receiving

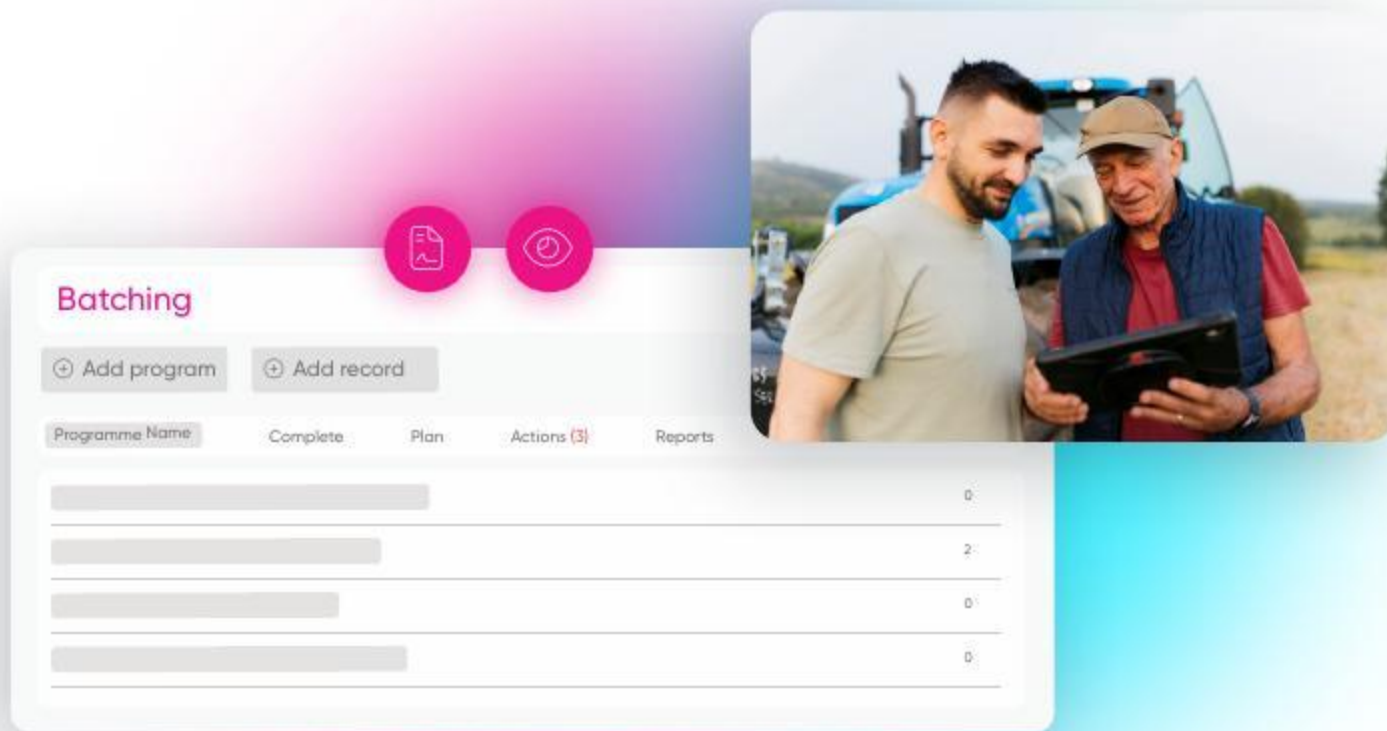
- Useful for inspecting received goods and materials
- Document traceability information
- One central database for inspection records
- Test received goods to our own specifications & criteria
- Automatic alerts when nonconforming product is logged
- Perform quantitative and qualitative checks
- Upload supporting COAs
- Automatic trend reports and analysis

Colour	Temperature of incoming meat	DNA test result	DNA Test No
Ok	≥18	Pass	8741258



Batching

- Traceability for all batches produced
- Eliminate paperwork from production batches
- Automatically adjust recipes according to batch size & calculate product levels required for each batch
- Easily follow batch procedures and recipes
- Embed procedure documents against batching sheets
- Capture ingredient origins
- Link monitoring records from the same batch



Our customers





Carlsberg achieved optimized supplier workflows and real-time collaboration across timezones and languages with Ideagen

"From our first meeting with the Safefood 360° Professional Services team communication was easy, transparent, and gave us total confidence our project was in the right hands."

Olga Petukhova, QA Manager

Carlsberg

Sector: Alcoholic Beverages

Location: Global

Products:
Supplier Quality Management

Customer since: 2019

The challenge

- Required a solution that was easy to use and could onboard new suppliers quickly
- The solution needed to empower users and give them autonomy to complete their work
- The vendor assurance team worked across multiple geographies, timezones and languages, limiting their ability to make informed decisions about safety interventions. The company needed flexibility to integrate with clients' different requirements while maintaining its own EHS standards but its existing systems couldn't provide this adaptability.

The solution

- Safefood 360° deployed best-practice and optimised workflows to streamline supplier onboarding
- Carlsberg staff and suppliers are now able to directly complete and sign off requests immediately
- Localised settings remove barriers and friction between suppliers and the company



Butternut Box

Sector: Pet food

Location: United Kingdom & Poland

Products: Ideagen Safe Food
(Food & Beverage)

Customer since: 2020

From first production run to BRCGS AA+ with Ideagen Food & Beverage

"Everything is in the system and you can find it on your phone or tablet easily."

Kamil Rząd, Technical Team Leader, Butternut Box

The challenge

- Butternut Box was scaling rapidly from a pilot facility to a dedicated production kitchen and needed a robust food safety and quality compliance platform to support hyper-growth and European expansion across multiple manufacturing sites.
- The company required a digital-first solution capable of managing the complexities of producing human-grade pet food to BRCGS standards – eliminating reliance on paper-based processes from day one.
- With growing supplier networks and increasing production volumes generating over 12,000 records per month, Butternut Box needed full traceability, seamless audit readiness and real-time visibility across their operations.

The solution

- Our platform was deployed ahead of the new factory go-live in 2021, providing a fully integrated digital platform for food safety management and supplier quality management – purpose-built for the food industry and ready from the very start of production.
- The platform enabled teams to conduct investigations promptly, identify material discrepancies in real time and take a proactive approach to quality, preventing issues before they reached the finished product.
- With Ideagen at the core of their compliance operations, Butternut Box achieved BRCGS AA+ certification and 100% compliance across food safety and supplier quality management – underpinning their continued expansion across Europe from two manufacturing facilities.



ASDA

Sector: Retail

Location: United Kingdom

Products: Ideagen Supply Chain
(Food & Beverage)

Customer since: 2019

Future-proofing one of the UK's largest retail supply chains with Ideagen

"I was able to run a report in just five minutes to establish which products might be impacted. Analysing the detailed data took only a couple of hours – a process that would have been far more time-consuming in the past."

*Stuart Smith,
Supply Chain Transparency Manager, Asda*

The challenge

- Gathering information from suppliers was slow and manual – the process of sending requests, waiting for responses and collating data could take several days, severely limiting Asda's ability to react to supply chain disruptions.
- Without real-time visibility of where products originate, the team struggled to anticipate and manage risks driven by weather events, fraud concerns or sudden price fluctuations across a vast and complex supplier network.
- The business needed to move from reactive, paper-based processes to an automated solution that could deliver instant insight and dramatically improve crisis response times.

The solution

- Asda implemented Ideagen Supply Chain, centralising all supply chain transparency data into a single platform and replacing a days-long data gathering process with near-instant access at the push of a button.
- A comprehensive rollout programme – supported by clear communication, policy changes, user guidance, webinars and dedicated training from the Ideagen team – drove adoption across Asda's large and complex supplier network.
- The platform now enables Asda to respond to incidents in minutes rather than days, with the Supply Chain Transparency Manager able to generate impact reports in as little as five minutes and complete detailed analysis within a couple of hours – providing a critical advantage in crisis situations and a robust foundation for building an even more resilient, AI-enhanced supply chain in the future.

Audit-ready food safety software and unified supplier intelligence

Ideagen Food & Beverage is the only enterprise-grade platform with 35+ integrated modules for proactive risk management, from predictive HACCP monitoring and automated compliance workflows to real-time alerts that catch issues before they escalate. Trusted by 65% of the world's top F&B brands to prevent incidents, pass audits, and protect what matters most – your brand and your customers' safety.



See it in action

