

## All I want is to...

- ✓ Have a system that is easy to use
- ✓ Support my trade customers with flexible pricing
- ✓ Streamline my Christmas & wholesale orders
- ✓ Track my sales and profitability
- ✓ Enable customers to order online
- ✓ Have a POS provider who knows fresh produce

## Finally a system tailored for the local Butcher

As a business owner a key to growth lies in having access to one system that can manage all aspects of your fresh produce business. Let me introduce PBSA POS...

*"The support and knowledge of the PBSA team has been fantastic. The software has given me a real edge over my competitors and I highly recommend PBSA POS."*

*- Todd Malone (Owner Malone's Butchery, Port Douglas Australia)*

### Look more professional

Generate a sense of confidence and professionalism through using the latest touch screen systems.

### Improve your customer service

Keep every customer happy through delivery of efficient order management

### Manage phone and delivery orders

Track and manage the preparation, payment and dispatch of phone and delivery orders

### Christmas season and holiday order management

Specific workflows have been developed to lower the stress and minimize the order wait time for customers

### Arrange a Demonstration

If you want to grow your business then call to arrange A remote consultation. The session will include a review of keys to growth, discuss your requirements and demonstrate the PBSA POS system.

There is no charge, no obligation just an opportunity for change and growth.

Call today - (03) 9014 7788 or email

### Market to your customers

Create and send a targeted marketing campaign via email or fax in just seconds

### Increase customer loyalty

A complete loyalty program including loyalty card scanning, loyalty point discounts and more

### Flexible yet simple and efficient

Easy to use and easy to setup, that is the PBSA POS advantage

### Quickly train new staff

The PBSA POS system is so simple to use that new staff can be trained quickly and be operational in no time

### Save time with Integrated EFTPOS

Speed up your payment process and avoid double keying

### Online ordering

Enable customers to order online creating another avenue to boost sales

### Monitor and review

Analyse your performance, monitor your margin levels and access simple through to complex reports at the click of a button. You and your accountant or bank manager will love it

## It's all in one system

### Affordable HW bundle

- 15" touch screen
- Thermal receipt printer
- Cash Draw
- Optional web and smart phone store

**Checkout our current specials**



## Attention Butchers

### Take action and grow your butcher store

Key questions

- How can you boost sales?
- What action can you take to improve efficiencies & lower labour costs?
- How can you lower costly retail sale, EFTPOS & order packing mistakes?
- What can you do to manage & lower the stress around Xmas orders?
- What action can you take to find ways to improve margin?
- Are you online? Does online fully integrate with your POS?
- Does online allow for fractional or varying weights?
- How do I make the move from running the store to managing growth?~



## Next step:

### Complete a simple Butcher Store Process Review with PBSA.

This review will look at different areas of your butcher store operation to find opportunities for growth. This will include showing you the possibilities of how PBSA & their systems could make a big difference in your store. There is no cost or obligation just the opportunity for you to do things better.

**PBSA have been working with butchers for more than 15years.**

### To book a butcher store review or chat to our team

**NSW (02) 9008 1320**  
**VIC (03) 9014 7788**  
**QLD (07) 3177 1090**  
**WA (08) 6555 1860**

**Email: [Sales@pbsapos.com.au](mailto:Sales@pbsapos.com.au)**  
**Web: [pbsapos.com.au](http://pbsapos.com.au)**

## Case studies

### Stefan Barbaro – Barbaro Bros Quality Butchers Perth WA:

We are a multi generational retail butcher store. The PBSA systems has been incredibly stable and have enabled our business to grow including a new wholesale business facility. The way they have worked with me, to improve my Xmas order management has been fantastic, not to mention the many other areas of my butcher store operations they have helped.

### Todd Malone – Malones Butcher Store:

For me as the store owner, the PBSA system has empowered me and my store manager to go well beyond just selling meat to focus on growth and profitability. The number of ways the system has helped me lower labour costs, streamline order packing & reduce mistakes are endless. It is as though the PBSA team have been in my store watching everything we do and expanding their software to help me do it better.