

Self-learning AI for real time event detection

icetana AI, in partnership with our Australian distributor SoftBank Robotics, delivers advanced AI-powered surveillance software to help protect people and property.

- ✓ Scalable
- ✓ Real time detection
- ✓ VMS Integrations
- ✓ Self learning AI

AI SURVEILLANCE MARKET TODAY

1 Billion

Surveillance cameras exist today

24 Billion

Hours of CCTV footage are generated every day

After 12 minutes of continuous video monitoring, an Operator will often miss **45%** of screen activity

After 22 minutes of viewing up to **95%** is overlooked

GAIN ROI WITH ICETANA AI

95%

Reduced false data compared to static and rule-based systems generating hundreds of thousands of inaccuracies.

*The customer did test to compare icetana with a competitor

With icetana AI

We now **only** have **14 operators monitoring thousands of cameras across several properties**

*Senior Technology Manager of icetana's Mall Management customer

ICETANA AI PRODUCT SUITE



Safety and Security

Our core product provides 24/7 real time surveillance, detecting unusual events.



Antara Core

Private AI for security operations, running inside your environment.



Forensic Quick Find

Locate individuals based on an icetana AI event, track their movements, and determine their last known location.



Analytics

Transform surveillance data into actionable insights at scale with heatmaps and occupancy count.



Facial Recognition

Watchlists and logs tailored to privacy needs.



Licence Plate Recognition

Watchlists and logs tailored to privacy needs.



AI Agents

Customisable real time searches and escalations.