

Panasonic: Redefining Broadcast & Professional AV

For over 60 years, Panasonic has been at the forefront of Broadcast and Professional AV innovation, delivering trusted solutions that empower creators, broadcasters, and organisations to bring their vision to life.

Since introducing its first broadcast camera in 1963, Panasonic has built a global reputation for exceptional image quality, accurate colour reproduction, workflow innovation, and outstanding reliability. Our continued commitment to professional users has resulted in industry-leading technologies, numerous patents, and more than sixteen Technology & Engineering Emmy® Awards—recognition of Panasonic's ongoing contribution to the evolution of media production.

From the world's largest live sporting events and entertainment productions to broadcast studios, newsrooms, corporate communications, government, education, and digital content creation, Panasonic professional video solutions are trusted by organisations that demand performance, flexibility, and reliability.

Experience the Future of Broadcast AV at Integrate Sydney 2026

Visit Panasonic at **Booth HF56** to experience the latest innovations transforming professional video production. Discover how Panasonic is helping creators, broadcasters, and organisations overcome today's production challenges through advanced hardware, IP-based workflows, and intelligent AI-powered software solutions.

On display will be Panasonic's next-generation production ecosystem, including the **KAIROS IT/IP video production platform**, advanced PTZ camera systems, professional camcorders, cinematic box cameras, studio cameras, and innovative software solutions designed to simplify and enhance modern content creation regardless of whether you are a solo-creator, designing a podcast studio, a full studio, a boardroom, auditorium or stadium.

Featured Products on Display:

KAIROS – IT/IP Video Production Platform

Experience the next generation of live production with a powerful platform designed without traditional format constraints, enabling flexible, scalable, and future-ready video workflows.

AW-UE5 – Ultra-Wide Angle ePTZ Camera

A compact 4K camera featuring a 121° horizontal field of view, NDI® HX connectivity, and intelligent Group Framing capabilities—ideal for immersive presentations, education, corporate environments, and content creation.

AW-RP200 – Advanced Camera Controller

A next-generation controller featuring dual joysticks, intuitive operation, and macro functionality to simplify complex multi-camera productions.

AW-UE160, AW-UE150A & AW-HE145 – Professional 4K PTZ Cameras

Explore Panasonic's industry-leading PTZ range, delivering exceptional image quality, flexible installation options, and reliable operation for live events, broadcast, houses of worship, education, and corporate applications.

AG-CX20 & AG-CX370 – 4K Professional Camcorders

Discover Panasonic's CX Series camcorders, combining powerful imaging performance, mobility, and professional connectivity for news, events, documentary, and production applications.

AW-UB50 – Compact Full Frame 4K Box Camera

Experience cinematic image quality in a compact form factor, ideal for creative production environments requiring exceptional depth of field and flexibility.

AK-UCX100 – 4K IP Native Studio Camera

See Panasonic's next-generation studio camera featuring native IP connectivity and advanced AI-supported LED wall calibration for modern virtual production environments.

Media Production Suite & Software Solutions

Explore Panasonic's expanding software ecosystem, including:

- Advanced Auto Framing and AI-powered tracking
- Multi-camera preset automation
- Professional AI image keying
- Software-based Remote Operation Panels (ROP)
- Intelligent workflow tools designed to improve production efficiency.

Transform Any Space into a Professional Studio

Discover how Panasonic's AI-powered technologies—including intelligent tracking, automated framing, and virtual production tools—are enabling organisations to create professional-quality content faster, smarter, and more efficiently.

Visit **Panasonic at Booth HF56, Integrate Sydney 2026**, and discover how Panasonic is redefining Broadcast & Professional AV for the future of content creation.