

SYSTEMS INTEGRATORS BORN IN BROADCAST

videocraft

pro

COMPANY OVERVIEW

Videocraft Pro is Australia's trusted systems integrator, designing, installing and supporting robust AV and content production solutions for corporate and broadcast environments. Born in broadcast with 50+ years of experience, we deliver reliable, end-to-end workflows — from studio builds to full content pipelines.

LET'S BUILD

We understand that your studio or AV system needs to be rock solid, easy to use and ready to grow with your team. Let's design it together.

Get in Touch.

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<https://www.videocraftpro.com.au/>

OUR CORE SERVICES

- **Systems Integration:** End-to-end AV and content workflow design, build and installation.
- **Studio Builds:** Custom-designed production spaces for corporate communications, live-streaming, post and more.
- **Workflow Design:** From capture to archive, we streamline your production pipeline.
- **ProCloud & Valet:** Managed infrastructure and support for remote production.
- **Technical Support & Training:** On-site engineering, consultation, and ongoing client training.
- **Equipment Sales & Hire:** Full-service rental and retail of broadcast, AV and post gear.

TRUSTED BY

- **University of Melbourne:** End-to-end production facility design and build
- **Disney:** Weekly on-site engineering and studio support
- **Reece & Australia Post:** Corporate studio builds for internal media
- **TAFE NSW:** AV integration for educational delivery
- **FIRE NSW:** studio build, podcast suite and live broadcast capability

WHY VIDEOCRAFT?

- **50+ years** of technical experience
- **Australian-owned** and proudly independent
- **National rental fleet** with local showrooms in Sydney & Melbourne
- **Partnerships** with Ross, EVS, Avid, EIZO, Sony, and more
- **Expert engineering team**, on-site support and aftercare