



THE RŌETM

Australian Sea Urchin Reimagined

EST 2017 • AUSTRALIAN OWNED

THE RŌE Australia transforms responsibly sourced Australian sea urchin into a premium range for foodservice, retail, hospitality and specialty food markets.



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FROM OCEAN HARVEST TO FOOD INNOVATION. ✨ ✨

AUSTRALIAN
PROVENANCE



SEA URCHIN
INNOVATION



RETAIL +
FOODSERVICE



FROZEN +
VALUE-ADDED



@theroeaustralia

01

EXPORT

02

WHOLESALE

03

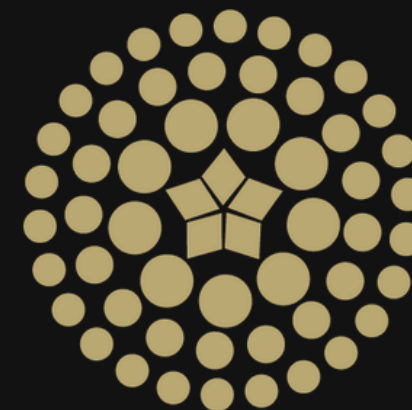
DISTRIBUTION

04

RETAIL

05

FRANCHISE



THE RŌE™

Trade & Partnership Opportunities

Looking for distinctive
Australian seafood innovation?
Talk to THE RŌE team about your market.



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