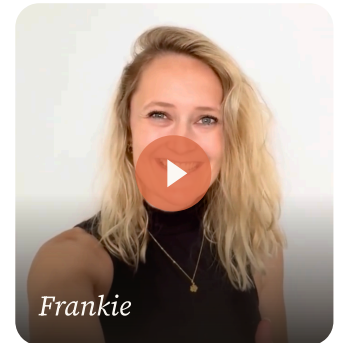
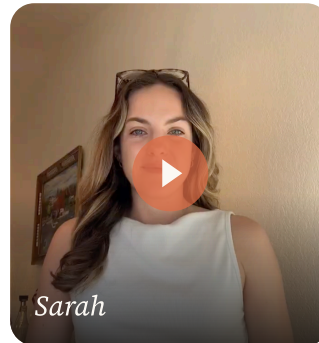


Where real *people* meet real work.

ReelWork is a video first hiring platform. Employers post a role and watch short reels from real candidates. Every application and profile is fronted by a short reel, with the resume behind it. Real people looking for real work.



1

Post your role

A role goes live in minutes - no job-ad jargon needed.

2

Watch candidate reels

45 second videos. Energy, attitude and communication you can actually see.

3

Meet the ones you trust

Shortlist from the reels and go straight to a conversation.

● WHY WE'RE DIFFERENT

- **Video first.** A short reel fronts every application and profile, so great people aren't filtered out by formatting.
- **Trust what you see.** You meet the person before the interview. Fewer no shows, fewer surprises on day one.
- **Built for real world roles.** Hospitality, retail and service teams hire on personality and reliability. Exactly what a reel shows.
- **Fast for everyone.** Candidates apply in seconds; employers shortlist over a coffee.

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La Cabra The Firehouse Pasta GoGo Ess 'N' Bench Pier Port Melbourne Fordhams Cafe
Bellboy Cafe Stalactites

Real people looking for real *work*.

reelwork.com.au