

NIMS

only the best

PRODUCT CATALOGUE

NIMS ADELICIOUSZ SDN BHD

📍 NO.93, JALAN PERINDUSTRIAN 4/KU8,
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Person In Charge :

AHMAD IDZWAN

Sales Director

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We produce and distribute ready-to-eat snack food made from cereal and coated with chocolate known as NIMS Crispy Choco Tub / Cup since 2019. In 2020 we have produced, distributed, and sold over 3 million tubs to our consumers in Malaysia. NIMS CRISPY CHOCO TUB / CUP : the revolutionary product that combines healthy crispy cereals coated with thick chocolate sauce that will give spectacular experience of mouthful crunchiness with savoury rich creamy chocolate. NIMS serves wholesome goodness for personal indulgence and to be shared among loved ones. Crispy, crunchy and creamy.

- ✓ FIRST OF ITS KIND
- ✓ NEW! AND IMPROVED FORMULA
- ✓ MADE WITH HALAL FINEST INGREDIENTS
- ✓ ON-THE-GO
- ✓ ROOM TEMPERATURE ONLY



About NIMS

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NIMS is a pioneer in the global snacking industry, revolutionizing the way people enjoy chocolate and cereal. We are the first in the world to create a unique snack concept—crispy cereal coated in rich chocolate sauce, conveniently packed in a 250g tub for an indulgent, on-the-go experience. Expanding beyond our signature product, we now offer four different sizes with a variety of cereal and chocolate sauce combinations to suit diverse preferences.

Since our establishment in 2019, NIMS has grown rapidly, making our products available in major supermarkets across Malaysia and 12 other countries. In addition to our consumer range, we produce a series of FMCG products and cater to the HORECA (Hotel, Restaurant, Café) sector through our sub-brand, NIMS Gourmet, which serves the needs of confectionery and foodservice businesses. With a strong commitment to quality, innovation, and market expansion, NIMS continues to provide consumers with an exquisite snacking experience that stands out in the global market.

Expanding Globally with Strong Partnerships
As part of our commitment to international growth, NIMS actively participates in trade shows and export exploration missions to connect with importers, distributors, and retailers worldwide. We seek strategic partners who share our vision of bringing NIMS' innovative snacking experience to the global market.

To ensure successful market entry and sustained retail presence, we provide our partners with comprehensive brand landing promotion strategies and continuous marketing support. This includes consumer awareness initiatives, promotional campaigns, and tailored strategies to drive sales and brand recognition.

At NIMS, we value strong and long-term relationships with our partners. Through collaborative efforts, we are confident that our partnerships will be mutually beneficial, fostering growth and success for both parties.



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NO. 1
CRISPY
CHOCOTUB
IN MALAYSIA

CHOCOLATE & CEREAL SNACK

We are the
WORLD FIRST
CHOCOTUB maker



All NIMS products are
Halal-Certified made
from Premium-Quality
Chocolate & Cereal.

Crunchy nutritious cereal dissolves in
sauce smooth creamy chocolate like velvet



WE'RE ACTIVELY SEEKING PARTNERSHIPS
WITH DISTRIBUTORS, WHOLESALERS AND RETAILERS.

CRISPY CHOCO TUB

250g / 8.8oz

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250g

Barcode : 9551012350023

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Coco Ball with Milk Chocolate**
4. Product Description : Extra crunchy coco ball cereal coated with milk chocolate make for a fulfilling snack
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.



250g

Barcode : 9551012350009

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Coco Rice with Milk Chocolate**
4. Product Description : Light and puffy rice cereal in our signature milk chocolate.
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



250g

Barcode : 9551012350030

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Coco Krisp with Milk Chocolate**
4. Product Description : Wide round shaped cereal with our signature milk chocolate for a satisfying crunch
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.



250g

Barcode : 9551012350016

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Mini Coco Crunch with Milk Chocolate**
4. Product Description : Mini coco crunch cereal in our thick milk chocolate offers a sensational experience to every bite
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



250g

Barcode : 9551012350184

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Mini Rainbow Crunch with White Chocolate**
4. Product Description : Colourful fun cereal in mini rainbow crunch generously bathed in silky white chocolate
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



250g

Barcode : 9551012350153

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **NIMS N's Cereal with Dark Chocolate**
4. Product Description : Our signature NIMS N's-shaped cereal with dark chocolate for a tastier, crunchier snack
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



250g

Barcode : 9551012350207

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Starberry with Strawberry Flavoured Chocolate**
4. Product Description: Star-shaped pink cereal generously coated in our strawberry chocolate for that special crunch sensation.
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.

PRODUCT GENERAL INFORMATION

Category:	Confectionery, Chocolate, Snack
Ingredients:	Chocolate, Cereal
Benefits:	On the go energy booster
Usage instruction:	Shake well before consuming & ready to eat
Shelf life:	15 months
Weight:	250g (8.8oz)
Country of origin:	Malaysia
Storage instruction:	Store in dry, room temperature and avoid direct sunlight

PACKAGING & SHIPPING INFORMATION

Pack size:	24 tubs / carton
LCL:	64 carton / pallet. 20' container
Product of:	Malaysia
Carton size:	(L) 41.5CM X (W) 31.3CM X (H) 25.0CM
FCL:	640 carton per 20' container
	10 skids of 110cm x 110cm pallet in 20' container
FOB Port:	Port Klang

STANDARDS & REGULATIONS COMPLIANCES

HS CODE:	1904 10 1000	GMP:	GM1121001-0/2
HACCP:	SCSB/HACCP/1070	MESTI:	ME1022128-0/3

CRISPY CHOCO CUP

35g / 1.2oz

Mini
Series

NIMS
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BARCODE

PRODUCT INFORMATION

PRODUCT IMAGE

- 9551012351273
1. Brand Name: Nims
 2. Product Type: Crispy Choco Cup
 3. Product Name: Mini Coco Crunch with Milk Chocolate
 4. Product Description: Mini Coco Crunch cereal in our thick milk chocolate offers a sensational experience to every bite
 5. Texture: Light and crisp cereal with thick chocolate sauce
 6. Taste: Crispy, crunchy and creamy



- 9551012351280
1. Brand Name: Nims
 2. Product Type: Crispy Choco Cup
 3. Product Name: Mini Rainbow Crunch with Milk Chocolate
 4. Product Description: Colourful
 5. Texture: Light and crisp cereal with thick chocolate sauce
 6. Taste: Crispy, crunchy and creamy



- 9551012351303
1. Brand Name: Nims
 2. Product Type: Crispy Choco Cup
 3. Product Name: Nims N's Cereal with Dark Chocolate
 4. Product Description: Our signature Nims N's-shaped cereal with dark chocolate for a tastier, crunchier snack
 5. Texture: Light and crisp cereal with thick chocolate sauce
 6. Taste: Crispy, crunchy and creamy



- 9551012351297
1. Brand Name: Nims
 2. Product Type: Crispy Choco Cup
 3. Product Name: Starberry with Strawberry Flavoured Chocolate
 4. Product Description: Star-shaped pink cereal generously coated in our strawberry flavoured chocolate for the special crunch sensation
 5. Texture: Light and crisp cereal with thick chocolate sauce
 6. Taste: Crispy, crunchy and creamy
- Product general information



PRODUCT GENERAL INFORMATION

Category:	Confectionery, Chocolate, Snack	Shelf life:	15 months
Ingredients:	Chocolate, Cereal	Weight:	35g (1.2oz)
Usage instruction:	Shake well before consuming & ready to eat	Storage instruction:	Store in dry, room temperature and avoid direct sunlight
Benefits:	On the go energy booster	Country of origin:	Malaysia

PACKAGING & SHIPPING INFORMATION

Pack size:	96 tubs / carton	Carton size:	(L) 47.5CM X (W) 33.5CM X (H) 28.7CM
LCL:	42 carton / pallet	FCL:	420 carton per 20' container
	20' container		10 skids of 110cm x 110cm pallet in 20' container
Product of:	Malaysia	FOB Port:	Port Klang

STANDARDS & REGULATIONS COMPLIANCES

HS CODE:	1904 10 1000	GMP:	GM1121001-0/2
HACCP:	SCSB/HACCP/1070	MESTI:	ME1022128-0/3
(L) 41.2CM X (W) 31.5CM X (H) 32.3CM			

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CRISPY CHOCO CUP

60g / 2.1oz

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BARCODE

PRODUCT INFORMATION

PRODUCT IMAGE

9551012350269

1. Brand Name : NIMS
2. Product Type: Crispy Choco Cup
3. Product Name: **Mini Coco Crunch with milk chocolate**
4. Product Description : Mini coco crunch cereal in our thick milk chocolate offers a sensational experience to every bite
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



60g

9551012350290

1. Brand Name : NIMS
2. Product Type: Crispy Choco Cup
3. Product Name: **Starberry with strawberry chocolate**
4. Product Description: Star-shaped pink cereal generously coated in our strawberry chocolate for that special crunch sensation.
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



60g

9551012350283

1. Brand Name : NIMS
2. Product Type: Crispy Choco Cup
3. Product Name: **NIMS N's cereal with dark chocolate**
4. Product Description : Our signature NIMS N's-shaped cereal with dark chocolate for a tastier, crunchier snack
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



60g

9551012350276

1. Brand Name : NIMS
2. Product Type: Crispy Choco Cup
3. Product Name: **Mini rainbow Crunch with white chocolate**
4. Product Description : Colourful fun cereal in mini rainbow crunch generously bathed in silky white chocolate
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



60g

PRODUCT GENERAL INFORMATION

Category:	Confectionery, Chocolate, Snack	Shelf life:	15 months
Ingredients:	Chocolate, Cereal	Weight:	2.1 oz (60g)
Usage instruction:	Shake well before consuming & ready to eat	Storage instruction:	Store in dry place at room temperature.
Benefits:	On the go energy booster	Country of origin:	Malaysia

PACKAGING & SHIPPING INFORMATION

Pack size:	48 cup / carton	Carton size:	(L) 46.5CM X (W) 31.4CM X (H) 19.5CM
LCL:	60 carton / pallet	FCL:	600 carton per 20' container
	20' container		10 skids of 110cm x 110cm pallet in 20' container
Product of:	Malaysia	FOB Port:	Port Klang

STANDARDS & REGULATIONS COMPLIANCES

HS CODE:	1904 10 1000	GMP:	GM1121001-0/2
HALAL:	700-2/3/1 069-01/2021	MESTI:	ME1022128-0/3

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CRISPY CHOCO TUB

140g / 4.9oz

Mini
Series

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140g

Barcode : 9551012351235

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Mini Coco Crunch with Milk Chocolate**
4. Product Description : Mini Coco Crunch cereal in our thick milk chocolate offers a sensational experience to every bite
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.



140g

Barcode : 9551012351242

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Mini Rainbow Crunch with Milk Chocolate**
4. Product Description : Colourful fun cereal in mini rainbow crunch generously bathed in silky white chocolate.
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



140g

Barcode : 9551012351266

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **NIMS N's Cereal with Dark Chocolate**
4. Product Description : Our signature Nims N's-shaped cereal with dark chocolate for a tastier, crunchier snack
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.



140g

Barcode : 9551012351259

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Starberry with Strawberry Flavoured Chocolate**
4. Product Description : Star-shaped pink cereal generously coated in our strawberry flavoured chocolate for the special crunch sensation
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.



140g

Barcode : 9551012351457

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **Malt Ball with Pistachio Flavoured Chocolate**
4. Product Description : Malt ball cereal with pistachio flavored chocolate for special crunch sensation.
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste: Crispy, crunchy and creamy.



140g

Barcode : 9551012351341

1. Brand Name : NIMS
2. Product Type: Crispy Choco Tub
3. Product Name: **NIMS N's Cereal with Dark Chocolate**
4. Product Description : Our signature Nims N's-shaped cereal with dark chocolate for a tastier, crunchier snack
5. Texture: Light and crisp cereal with thick chocolate sauce
6. Taste : Crispy, crunchy and creamy.

PRODUCT GENERAL INFORMATION

Category:	Confectionery, Chocolate, Snack	Shelf life:	15 months
Ingredients:	Chocolate, Cereal	Weight:	140g (4.9oz)
Usage instruction:	Shake well before consuming & ready to eat	Storage instruction:	Store in dry, room temperature and avoid direct sunlight
Benefits:	On the go energy booster	Country of origin:	Malaysia

PACKAGING & SHIPPING INFORMATION

Pack size:	24 tubs / carton	Carton size:	(L) 41.2CM X (W) 31.5CM X (H) 32.3CM
LCL:	72 carton / pallet	FCL:	720 carton per 20' container
	20' container		10 skids of 110cm x 110cm pallet in 20' container
Product of:	Malaysia	FOB Port:	Port Klang

STANDARDS & REGULATIONS COMPLIANCES

HS CODE:	1904 10 1000	GMP:	GM1121001-0/2
HACCP:	SCSB/HACCP/1070	MESTI:	ME1022128-0/3

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CRISPY CHOCO TUB MATCHA SERIES 160G



MATCHA STRAWBERRY CRUNCH

A refreshing combination of earthy matcha chocolate and sweet strawberry chocolate, blended with crispy cereal for a vibrant flavour and delightful crunch.



MATCHA CRUNCH

A smooth blend of matcha-flavoured chocolate and crispy cereal, crafted for a light, creamy taste with a satisfying crunch in every bite.



MATCHA COFFEE CRUNCH

A balanced fusion of smooth matcha chocolate and bold coffee chocolate, mixed with crispy cereal for a rich flavour and irresistible crunch.



NIMS Gourmet

NEW HORECA PRODUCT



**Taste The Passion,
Savour The Perfection**

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CHOCO SYRUP

DARK CHOCOLATE SYRUP



FRONT



BACK

NIMS Choco Syrup is a smooth and creamy chocolate syrup made from quality cocoa to deliver a rich, delightful taste. Ideal for topping pancakes, waffles, desserts, or mixing into milk and beverages for a sweet chocolatey treat the whole family will enjoy.

Weight per Pack:
710g

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NIMS
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CEREALS



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CEREALS

MINI COCO CRUNCH

Chocolate
Flavoured Cereal



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CEREALS

COCO BALL

Chocolate
Flavoured Cereal



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CEREALS

COCO RICE

Chocolate
Flavoured Cereal



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CEREALS

COCO KRISP

Chocolate
Flavoured Cereal



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CEREALS

NIMS N'S CEREAL

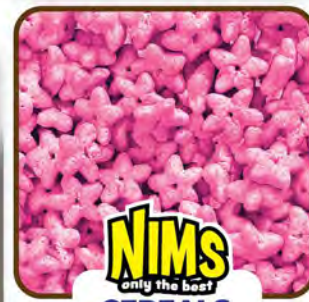
Chocolate
Flavoured Cereal



NIMS
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CEREALS

MINI RAINBOW CRUNCH

Tutti Fruity
Flavoured Cereal



NIMS
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CEREALS

STARBERRY

Strawberry
Flavoured Cereal



NIMS
only the best
CEREALS

MINI MALT BALL

Malted Cereal

WEIGHT PER PACK:



500g



NIMS MILK CHOCO SAUCE

MELTED MILK CHOCOLATE

NIMS Milk Choco Sauce is a delicious rich and creamy texture. This tasty and nutritious milk chocolate is loved by kids and adults too.

WEIGHT PER PACK:



NIMS DARK CHOCO SAUCE

MELTED DARK CHOCOLATE

NIMS Dark Choco Sauce is a delicious rich and creamy texture. This tasty, nutritious and less sweet dark chocolate is loved by adults.



NIMS STRAWBERRY CHOCO SAUCE

MELTED STRAWBERRY FLAVOURED CHOCOLATE

NIMS Strawberry Choco Sauce is a delicious rich and creamy texture. This tasty and nutritious strawberry flavoured chocolate is loved by kids and adults too.



NIMS WHITE CHOCO SAUCE

MELTED WHITE CHOCOLATE

NIMS White Choco Sauce is a delicious rich and creamy texture. This tasty and nutritious white chocolate is loved by kids and adults too.



NIMS PISTACHIO CHOCO SAUCE

MELTED PISTACHIO FLAVOURED CHOCOLATE

NIMS Pistachio Choco Sauce is a delicious rich, creamy and nutty texture. This tasty and nutritious pistachio flavoured chocolate is loved by kids and adults too.



CHOCO SPREAD

MILK CHOCOLATE SPREAD

The perfect blend of rich, velvety goodness and wholesome dairy freshness. Spread it on toast, drizzle it over pancakes, or enjoy it straight from the jar because every spoonful is pure indulgence.

200g



350g



CRISPY CHOCO SPREAD

MILK CHOCOLATE SPREAD AND CEREAL

Crispy Chocolate Spread is a creamy, delicious spread made from malty chocolate and crispy cereal. It's perfect on toast, pancakes, or even straight from the jar for a quick treat.

170g



300g



PISTACHIO SPREAD

PISTACHIO FLAVOURED CHOCOLATE SPREAD

A delightful blend of rich pistachios and it's more than just a spread; it's an experience. Ultimate Nut Fusion, nutritional benefits of pistachios, delivering a health punch in every bite.

200g



350g



HAZELNUT SPREAD

HAZELNUT SPREAD WITH COCOA

A perfect fusion of roasted hazelnuts, creamy cocoa, and smooth sweetness. Spread it on toast, swirl it into oatmeal, or enjoy it by the spoonful. Because some cravings deserve to be satisfied.

200g



350g



KUNAFI PISTACHIO SPREAD

KUNAFI SPREAD WITH PISTACHIO FLAVOURED CHOCOLATE

A luscious blend of creamy pistachios, sweet kunafa essence, and velvety smooth texture. Inspired by the beloved Middle Eastern dessert, this spread is perfect for those who crave luxury in every bite.

170g



300g



WEIGHT PER PACK:

200g



170g

350g



300g

1.0kg



3.0kg



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(1312782-M)

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