



Premium Manuka.
Proven benefits.
Positive footprint.

Sustainably healing people and planet,
one jar at a time.





OUR STORY

**Australia's most purposeful honey.
Potent, pure, and planet-positive.**

Gather By is a regenerative agribusiness working with Australian farmers and Traditional Owners to produce rare, high-MGO Manuka honey. Backed by a decade of R&D, our model restores native ecosystems, supports bee health, and gives customers access to natural wellness with real medicinal power. Every jar sold helps plant more trees and build a healthier planet.



WHY GATHER BY?

Premium wellness with real potency, compelling provenance, and standout impact.



Australian Made & Owned

Sourced from pristine East Coast landscapes. Every batch is independently tested and traceable from hive to home.



Exceptional Potency – MGO2200+

We released one of the world's highest recorded Manuka honey. Our full range spans MGO100+ to MGO2200+ — something for everyone.



Regenerative, Not Just Sustainable

Our Medicinal Honey Forest™ model restores biodiversity and supports pollination, while scaling ethical production.



Built for Retail

Proven demand in Australia and abroad. Shelf-ready SKUs, growing global awareness, and strong repeat purchase rates.





OUR INNOVATIVE HONEY FARMING MODEL

Sustainable supply. Exceptional purity. Regenerative impact.

The only honey brand with a regenerative farming system at its core.

Gather By is the first brand built on a trademarked Medicinal Honey Forest™ model — a new way of producing rare, high-DHA Manuka honey while restoring the land.

Here's how it works:

- **Purpose-Planted Forests:** Partnering with farmers and Traditional Owners along Australia's East Coast to plant native, high-DHA Leptospermum.
- **High-Potency Genetics:** Our propagation nurseries supply specialised clonal plants designed to deliver consistent therapeutic quality.
- **Community-First Production:** Growers are expanding — building a supply chain rooted in equity, resilience, and regional prosperity.
- **Bee & Planet Health:** Our model regenerates biodiversity, supports strong bee colonies, and delivers free pollination to nearby crops.
- **Full Traceability:** From hive to jar: tested, tracked, and verified for purity and potency.



WHAT MAKES GATHER BY MANUKA SO VALUABLE

A complete wellness range — from daily support to medical-grade strength.

Our honey is categorised by MGO levels, giving customers clarity, choice, and confidence.

All potency levels are lab-tested and traceable. All jars are 100% raw, pure Australian Bioactive+ Manuka Honey™.

Clarity, potency, and purpose in every jar.

Our range is easy to shop, safe to use, and ideal for gifting, wellness, and travel recovery.



Potency Range
MGO 100+ to 300+

Key Benefits

Gentle daily support

Typical Uses

Gut health, energy,
immunity



Potency Range
MGO 600+ to 900+

Key Benefits

Restorative, therapeutic-
grade

Typical Uses

Sore throats, sleep,
skin health



Potency Range
MGO 1200+ to 2200+

Key Benefits

Medicinal strength,
ultra-potent

Typical Uses

Wound healing, first aid,
infections, MRSA



OUR RANGE

POTENT MANUKA HONEY

From daily wellness to ultra-rare medicinal grade.

Gather By offers one of the most complete and potent Manuka ranges in the world — independently verified, beautifully packaged, and retail-ready.

Flexible. Premium. Proven.

From accessible daily jars to extraordinary gifts, our range suits every customer and price point.



MGO Level	Size	RRP (AUD)
MGO100+	250g / 500g	\$29 / \$49
MGO300+	250g / 500g	\$49 / \$79
MGO600+	250g / 500g	\$79 / \$119
MGO900+	250g / 500g	\$119 / \$199
MGO1200+	125g / 250g / 500g	\$139 / \$199 / \$389
MGO2000+	125g / 250g	\$299 / \$569
MGO2200+	200g	\$699
Heirloom Gift Box (MGO 2200+)	600g	\$1999

HEIRLOOM RANGE



Potency Range
MGO 2200+

Key Benefits
Medicinal strength,
ultra-potent

Typical Uses
Wound healing, first aid,
infections, MRSA

Pricing
MGO 2200+

200g

\$699



PLATINUM RANGE



Potency Range
MGO 1200+ to 2000+

Key Benefits

Medicinal strength,
ultra-potent

Typical Uses

Wound healing, first aid,
infections, MRSA

Pricing

MGO 1200+ to 2000+

MGO1200+

125g / 250g / 500g
\$139 / \$199 / \$389

MGO2000+

125g / 250g
\$299 / \$569

THERAPEUTIC RANGE



Potency Range
MGO 600+ to 900+

Key Benefits
Restorative,
therapeutic-grade

Typical Uses
Sore throats, sleep,
skin health

Pricing
MGO 600+ to 900+

MGO600+
250g / 500g
\$79 / \$119

MGO900+
250g / 500g
\$119 / \$199



EVERDAY RANGE



Potency Range
MGO 100+ to 300+

Key Benefits
Gentle daily support

Typical Uses
Gut health, energy,
immunity

Pricing
MGO 100+ to 300+

MGO100+
250g / 500g
\$29 / \$49

MGO300+
250g / 500g
\$49 / \$79



CONVENIENCE RANGE

Compact. Potent. Travel-ready.

Our Manuka-based gummies, lozenges and straws are designed for the wellness-conscious traveller. Easy to carry, easy to gift, and loaded with the same certified potency as our jar range.

Perfect for checkout, in-flight, or wellness zones.

All-natural, no artificial additives, and beautifully packaged to match our core range.



Australian Manuka
Honey Lozenges



Australian Manuka
Honey Gummies



Australian Manuka
Honey Straws

Product	Size	RRP (AUD)	Key Benefit
Manuka Gummies	50g	\$14.99	Immune support, great taste, MGO2000+ formula
Honey Lozenges	80g	\$14.99	Sore throat relief, travel recovery
Honey Straws	10 x 8g MGO250	\$49	On-the-go energy, convenient for sport or on the go

OUR HEIRLOOM HONEY

The rarest Manuka honey on earth. Ultra-luxury, ultra-limited.

Our MGO2200+ Heirloom Collection is a once-in-a-decade release.

Independently tested as the highest potency Manuka honey in the world, each gift box contains a hand-selected jar from a single-source vintage harvest in the Northern Rivers of New South Wales.

Presented in a premium wooden box with certificate of origin.

Ideal for prestige gifting, luxury retail zones, and high-net-worth travellers.



Product	Size	RRP (AUD)
MGO2200+ Heirloom Gift Box	600g	\$1999



TRAVEL EXCLUSIVE PACKAGING

Exclusive to Travel Retail

Our Platinum Honey, MGO 2000+ and 1200+, is packaged wrapped in art from local artisans.

Ideal for prestige gifting, luxury retail zones, and high-net-worth travellers.

Licence artwork from local traditional owners and use for travel exclusive packaging.

Suggest a simple repeating work that can be used in different colours.



TRAVEL EXCLUSIVE PACKAGING

Exclusive to Travel Retail

Our Heirloom Honey 200g can be packaged wrapped in a work from local first nation artists.

In addition, limited addition gifting will be offered at key times, including Lunar New Year



Australian Manuka Honey
MGO 2200+

Travel Exclusive



MULTI-AWARD WINNING HONEY

Recognised globally for excellence in quality, taste, and innovation:

GREAT TASTE
AWARDS

UK Guild of Fine Food



LONDON
INTERNATIONAL HONEY
AWARD GOLD



QUALITY FOOD AWARDS
GOLD MEDAL

UK Quality Food Awards



“One of the most awarded Manuka honeys on the global stage.”



OUR SERVICE PROMISE

Reliable supply, standout quality, and deep brand support.

Gather By is not just a honey brand — we're building a movement for natural health, sustainable agriculture, and regenerative luxury.

We offer:

- **Certified, traceable, export-ready SKUs** across price points
- **Proven in-market performance** across Australia, UK, Asia & USA
- **Dedicated partner support**, with marketing assets and training tools
- **A pipeline of innovation** — lozenges, herbal blends, topicals and more

All powered by a committed leadership team and trusted production network.

What you can expect:

- Consistent quality
- Scalable supply
- Strong brand values
- Award-winning products
- Premium packaging
- Purpose-driven impact

Partnering with Gather By means bringing travellers something rare, real, and rewarding.



THANK YOU

Let's bring purposeful Manuka to the world.

With a complete wellness range, compelling sustainability story, and proven customer appeal, Gather By is expanding its reach by collaborating with local and global partners.

Contact: **Matt Blomfield**

Founder & CEO
1/200 Southern Cross Drive
Ballina NSW 2478
Email: Matt@gatherby.org
+61 414 759745



Gather By
PURE MANUKA POWER

