

Super Sweet Beets – Mulyan Pty Ltd

Australian Value Added Beetroot for the Global Food Service Industry

Mulyan Pty Ltd is an Australian grower, processor and distributor of premium value-added beetroot products, delivering consistent quality, outstanding flavour and food service convenience from paddock to pack. Operating under the Super Sweet Beets brand, Mulyan's philosophy is simple: grow exceptional beetroot under Australia's clean environment, process it where it is grown, and preserve its natural sweetness, vibrant colour and nutritional value through careful handling and modern processing.

Harvested fresh, steam cooked and vacuum packed in a light vinegar brine, Super Sweet Beets deliver an ambient shelf life of 12 months while maintaining flavour, texture and visual appeal. Available in convenient 750g and 1.5kg food service packs, the range significantly reduces preparation time, labour requirements and product waste compared with conventional beetroot formats.

The range includes perfectly uniform slices for premium burgers and sandwiches, wedges for fresh salads and ready-to-eat applications, and diced beetroot for salads, grain bowls and prepared meals. Every cut is designed to deliver consistency, convenience and presentation for professional kitchens.

Mulyan's modern processing facility combines optical sorting, state-of-the-art packing technology and retort processing to ensure food safety, product uniformity and dependable supply. The business also works closely with customers to develop customised pack sizes, cut specifications and brine flavours, enabling tailored solutions for food manufacturers, distributors and food service operators.

Already supplying leading Australian food manufacturers and food service businesses, Mulyan is now seeking international distribution partners who value premium Australian produce, operational reliability and innovative, labour-saving food solutions. Combining Australian-grown quality with flexible manufacturing and a customer-focused approach, Mulyan helps food service operators reduce labour, minimise waste and consistently deliver outstanding meals to consumers.