

CORPORATE PROFILE

Kausar

BASMATI RICE · ANIMAL NUTRITION · EDIBLE OILS & GHEE



Seven decades of firsts in Pakistani agro-processing, now expanding and bringing new technology and business to Pakistan.

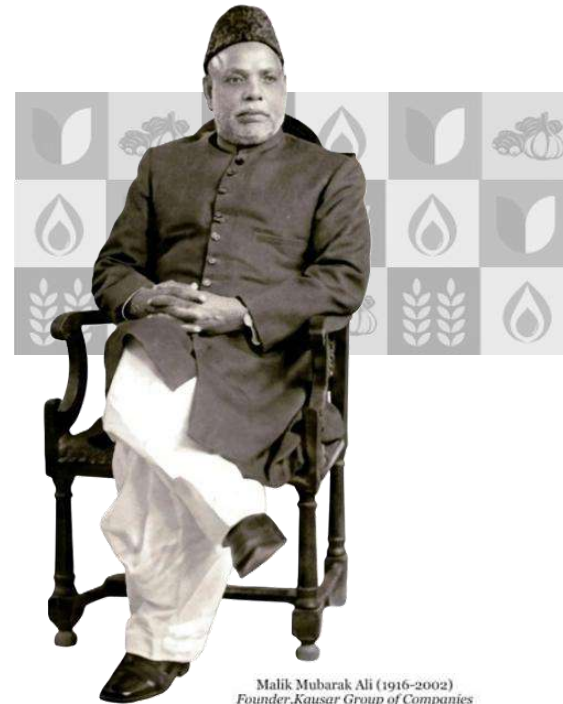


Group Introduction

Kausar

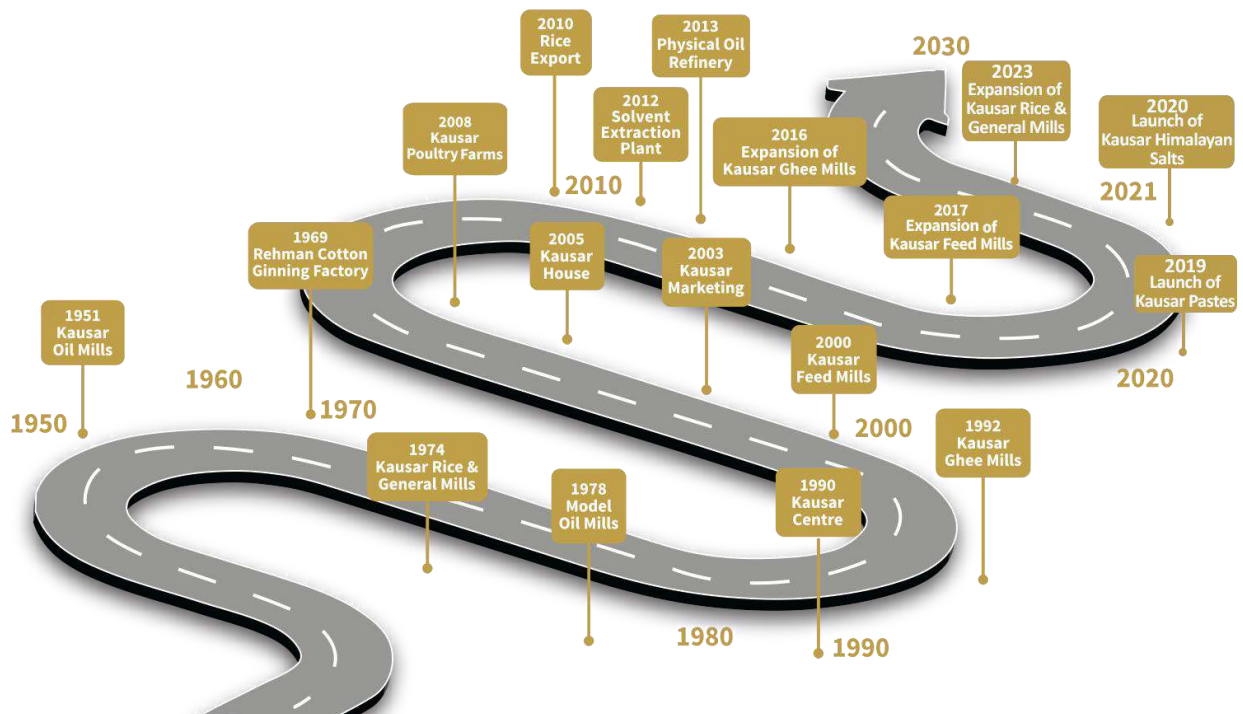
Founded in 1951 by the late Mr. Malik Mubarak Ali, KAUSAR is a progressive, third-generation Pakistani family business with over 75 years of excellence in food and agro-processing.

From a single oil mill, the Group has grown into one of Pakistan's leading processors of Basmati rice, edible oils & ghee, and animal feeds — built on quality, traceability and trust, and a record of being first to adopt new technology.



Malik Mubarak Ali (1916-2002)
Founder, Kausar Group of Companies

THE JOURNEY CONTINUES




1951
FOUNDED


75+
INDUSTRY EXPERIENCE


3rd
GENERATION
FAMILY BUSINESS


3
CORE DIVISIONS
RICE, FEEDS & OILS

Our Businesses

An integrated agro-processing group operating across three core categories supported by an allied innovation pipeline.



Basmati Rice

KAUSAR RICE & GENERAL MILLS
Established 1974

A composite rice unit specializing with premium, export-grade Basmati rice, located in the heart of Punjab.



Animal Nutrition

KAUSAR FEED MILLS
Established 2000

Market-trusted broiler, layer and cattle feeds from Okara, Pakistan's Corn District, supplied from Karachi to Khyber.



Edible Oils & Ghee

KAUSAR GHEE MILLS
Established 1992

The Group's flagship and largest revenue contributor, with three production units, supplying quality edible oils nationwide.



**PRESENCE ACROSS
PAKISTAN**

in over 250+ Cities

Core Values



SIMPLICITY

We keep our processes clear, efficient, and easy to understand, creating value through simplicity.



INTEGRITY

We conduct our business with honest fairness, and strong ethical values.



INNOVATION

We embrace modern technologies and continuous improvement for sustainable growth.



RESPECT

We treat everyone with dignity, fairness, and consideration, fostering a culture of mutual respect.



HONESTY

We communicate openly and truthfully, building trust through honest actions and decisions.

Kausar Basmati Rice

Kausar Rice & General Mills (est. 1974) is a composite rice unit handling every stage of rice processing from paddy drying, shelling, husking, whitening, polishing, grading and sorting of white, steamed and parboiled rice.

OPERATIONAL STRENGTH



85,000 m²

PLANT AREA

Spacious and modern processing complex built for excellence.



9,200 MT

GRAIN STORAGE CAPACITY

Large-scale paddy storage ensuring uninterrupted supply.



3.5 MT/hr

HUSKING CAPACITY

Efficient husking systems for superior output and quality.



108 MT/day

PARBOILING CAPACITY

Advanced parboiling technology for better yield and nutrition.



5 MT/hr

MILLING CAPACITY

Precision milling for consistent, silky and aromatic rice.



700 MT

FINISHED GOODS STORAGE CAPACITY

Safe and systematic storage ensuring freshness, traceability and timely delivery.



Advanced, automated milling

Built around fully automatic latest color sorting machines, processing the highest graded head rice, double-polished, silky and glossy grades to the exact specification, ensuring a consistent product for our customers.



A processing complex of over 85,000 m² in the heart of Pakistan's basmati belt.

Rice — Product Range

PRODUCT VARIETIES

Kausar Sella Basmati

Kausar Steamed Basmati

Kausar Supreme Basmati

Kausar Deghi Sella

Kausar Haandi Steamed

Kausar Super Basmati

Kausar Kachhi Basmati

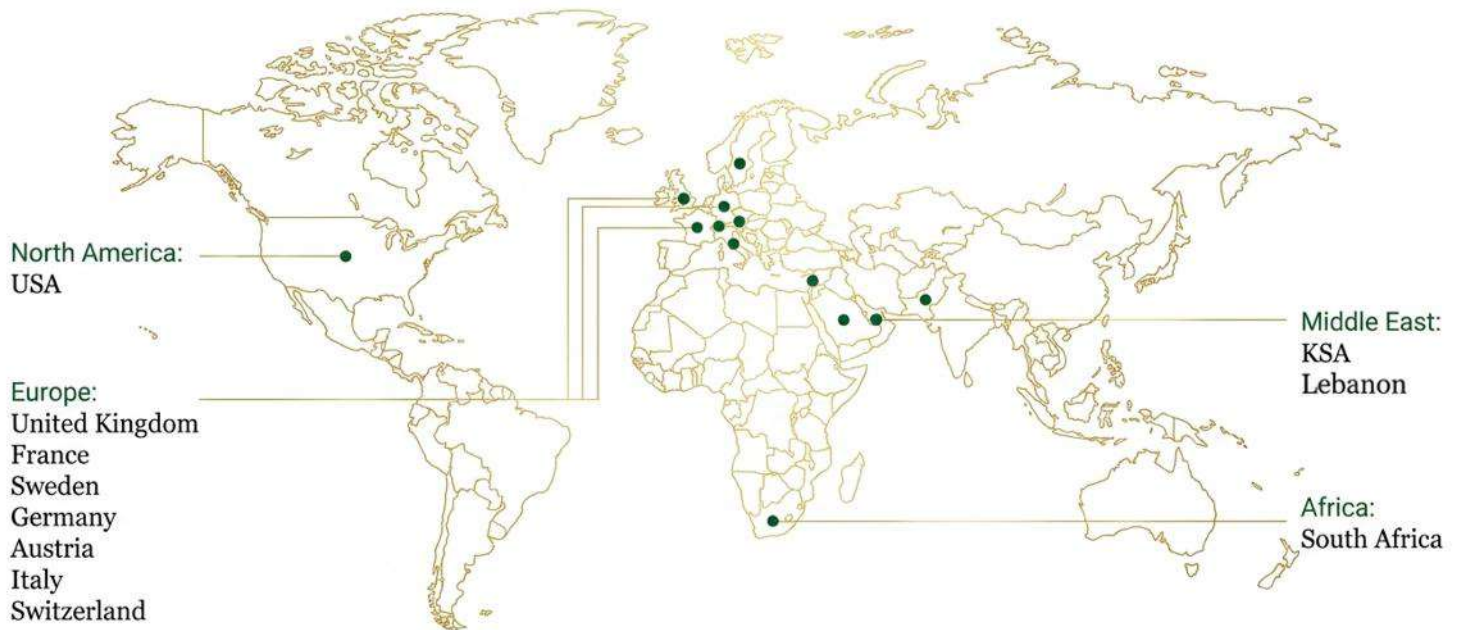
Kausar Awami Rice

Kausar Broken Basmati



Reach & Credibility

EXPORTING TO 12+ MARKETS



Ensuring Best
**Quality &
Standards**



We are the **first in Pakistan to introduce unique batch-code traceability** on every bag, ensuring full transparency from farm to shelf. All products meet **EU-standard pesticide compliance** for export markets. Procurement and lab analysis are handled by trained staff under our global TQM system, guaranteeing consistent quality and safety.

TRACEABILITY
Unique Batch Code



Reach & Credibility

INTERNATIONAL TRADE FAIRS

A continuous presence at the world's leading food exhibitions since 2014. Gulfood, SIAL, Anuga, SaudiFood & FoodQatar.



Allied Range & Innovation

Building on its agro-processing heritage, KAUSAR is developing an agri-forward, value-added food portfolio — innovative, export-ready products made in Pakistan, for the world.



84+
Trace Minerals

Kausar Himalayan Salts

Pink & White · export quality · 84+ trace minerals



Kausar Food Pastes

Ginger · Garlic · Ginger-Garlic · no artificial flavours



Our raw materials are procured from the Himalayas – a paradise filled with natural resources & Flavors. We believe in keeping our products all natural to ensure the unique aroma and special taste.

Kausar Animal Nutrition

Kausar Feed Mills (Pvt.) Ltd. — a name of trust in Pakistan's feed industry — is strategically located in Okara, the heart of the country's "Corn District."

OPERATIONAL STRENGTH



38,000 m²

PLANT AREA

Spacious and modern feed manufacturing facility built for efficiency and scale.



25,600 MT

GRAIN STORAGE CAPACITY

Large-scale grain storage ensuring consistent supply and quality.



5,000 MT

MEAL STORAGE CAPACITY

Dedicated meal storage facility to maintain freshness and nutrition.



50 MT/hr

PELLET MILLING CAPACITY

High-capacity pellet milling for superior quality feed.



350 MT

FINISHED GOODS STORAGE CAPACITY

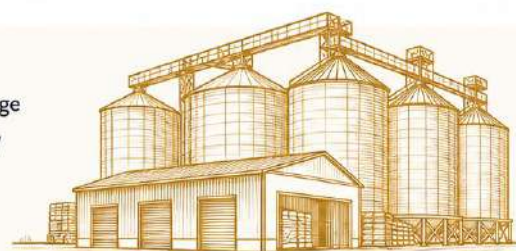
Efficient storage and dispatch to ensure timely delivery.



350 MT

FINISHED GOODS STORAGE CAPACITY

Safe, hygienic and well-managed storage ensuring product integrity, traceability and timely dispatch.



Traceability & quality

A unique batch-code on every bag of feed produced the same discipline Kausar pioneered in rice. Manufactured in an ISO 22000-certified facility under strict quality control.



Feed — Range & Strength

PRODUCT CATEGORIES

Broiler Feeds

14A & 14B Plus (Crumbs) · 14C Plus (Finisher) · 13C

Layer Rations

Balanced diets for sustained egg production

Cattle, Dairy & Buffalo — K5 Diamond Milk

More milk, more growth, less expense

Beef Cattle — K7 Beef Meat

Power-packed nutrition for weight gain

Goat — K9 Goat Kid Starter

Early-stage nutrition for healthy kids

Maize / Yellow Corn

Core feed raw material from the Corn District



**More Milk
More Growth
Less Expense**

**Power Packed
Nutrition in
Every Handful**

*High Nutrition Feed, Strong & Healthy Growth.
— Greater Returns for Every Farmer.*

Ensuring Best
**Quality &
Standards**



Kausar Edible Oils & Ghee

Established in 1992, **Kausar Ghee Mills (Pvt.) Ltd.** is the flagship company of the Group and its largest revenue contributor.

Three production units

1. Chemical Batch Refinery — Morr Aimanabad, Gujranwala
2. Solvent Extraction Plant — Port Bin Qasim, Karachi
3. Physical Oil Refinery — Port Bin Qasim, Karachi

OPERATIONAL STRENGTH

KGM KARACHI (KHI)

Edible Oil & Seed Processing Complex

A large-scale oil extraction and seed crushing facility with extensive storage infrastructure to support nationwide demand.



80,900 m²

PLANT AREA

Spacious facility built for high-volume operations.



17,180 MT

OIL STORAGE TANKS CAPACITY

Large bulk storage ensuring continuous supply.



15,000 MT

SEED STORAGE CAPACITY

Secure storage for consistent and quality raw material.



3,000 MT

MEAL STORAGE CAPACITY

Adequate capacity for efficient by-product management.



250 MT/day

VEGETABLE OIL PROCESSING

High-capacity oil extraction for vegetable oils.



500 MT/day

SEED CRUSHING CAPACITY

Efficient crushing for maximum yield and quality.



2,500 MT

FINISHED GOODS STORAGE

Safe and systematic storage ensuring timely dispatch.

KGM GUJRANWALA (GJW)

Ghee & Cooking Oil Manufacturing Complex

A dedicated manufacturing facility for vegetable ghee and cooking oil with modern processing and packing lines.



50,000 m²

PLANT AREA

Modern manufacturing facility for FMCG operation.



4,200 MT

OIL STORAGE CAPACITY

Bulk storage ensuring uninterrupted production.



144 MT/day

VEGETABLE GHEE PRODUCTION

High-capacity ghee production for local and export markets.



32 MT/day

COOKING OIL PRODUCTION

Refined cooking oil manufacturing with consistent quality.



2,500 MT

FINISHED GOODS STORAGE CAPACITY

Efficient storage and distribution network to ensure product freshness and availability.



From extraction to refining to retail quality controlled at every step.

Kausar Edible Oils & Ghee

PRODUCT CATEGORIES

Kausar Canola Oil

100% Pure Kausar Canola Oil delivers delicious taste and wholesome nutrition in every meal.

Kausar Cooking Oil

A premium blend of vegetable oils delivering purity, nutrition, and flavor in every drop.

Kausar Banaspati Ghee

A premium vegetable ghee offering the perfect balance of taste, aroma, and cooking performance.

Ensuring Best
Quality &
Standards



Global Distribution Partnerships

13

Partnering with importers, distributors, retailers, and foodservice operators worldwide to bring premium Pakistani Agro-produce to consumers across international markets.



Why Partner with Kausar?

With over seven decades of expertise in agro-processing, Kausar offers its distributor a trusted platform built on quality, consistency, traceability and long-term partnership. We value the profitability of our business partners for sustainable growth.

WHAT KAUSAR BRINGS TO THE TABLE ?



AGRO-PROCESSING EXPERTISE

Decades of experience in agricultural processing, supported by modern manufacturing, infrastructure and quality systems.



RELIABLE SUPPLY CHAIN

Integrated sourcing, processing, warehousing and export operations for consistent year-round supply.



TRACEABILITY & COMPLIANCE

Batch-level traceability, stringent quality controls and compliance with international food-safety standards.



LONG-TERM PARTNERSHIP

Dedicated support for market development, product customization, branding and distribution growth.



TRUSTED EXPORT PLATFORM

Kausar combines 75+ years of industry experience with modern agricultural processing infrastructure, serving customers across multiple international markets through a commitment to quality, transparency and service excellence.

WHY DISTRIBUTORS CHOOSE KAUSAR ?



EXPORT MARKETS EXPERIENCE

Serving customers across various international markets with a strong understanding of diverse consumer preferences.



STRONG MARKET DEVELOPMENT

A collaborative approach to growing brands and expanding market reach and foot-print.



QUALITY CONSISTENCY

Standardized production processes delivering reliable quality, shipment after shipment.



FULL TRACEABILITY

Unique batch coding and quality-assurance systems ensuring confidence and transparency.

Kausar

Let's build a lasting partnership.

Contact Details:

Kausar House,13-C, New Muslim Town,

Lahore 54609 — Pakistan

Tel: +92 42 3584 7325-26

Fax: +92 42 3584 7327

Email: RICE@kausar.com.pk

Web: www.kausar.com.pk



Scan me!