



2026

The family recipe. Perfected.

STAND HC41



Company Overview

Company: Mrs C's PTY LTD

Mrs C's is an Australian artisan condiment brand with a focus on sharing authentic family recipes with the world – starting with mum's secret recipe crispy chilli oil, chilli hot honey, chilli almonds & chilli sauce. That same recipe, passed down through generations, perfected by Mrs C, and now shared with the world by her children.

QA/Compliance:

- HACCP; GMP; ISO22000; batch traceability; 2+year's shelf life; allergens

Distribution:

- Direct; SEA, Road & Rail Freight, 3PL

Presence:

- National, 120+ stockists; Exclusive Placements

Channels:

- E-commerce, Wholesale, Food-service & DTC

Production: 10,000+ jars per week (In-house, scaling each year)

Leadership: Founder/CEO – William Choi, Matriarch – Mrs C



Established: June 2022

100% Australian owned
& made

Australian Made Licensee
ID no. 16134

No added MSG ·
Vegan-friendly



Fine Food Australia 2026 Objectives

Mrs C's is scaling globally – we're looking for the right distribution and food-service partners to bring our range to new markets.



**Master Distributor
(USA)**



**Distributor Partner
(Australia)**



**Distributor Partner
(Southeast Asia)**



**Distributor Partner
(Other)**



**Food Services Partner
(Global)**

Let's talk distribution – visit us at Stand HC41

Availability: 31st August; 1st, 2nd, 3rd September

Where: At our stand, on-site meeting areas, off-site

Website: mrscs.com.au · **Instagram:** @mrscs_official

Contact Details:

William Choi

E: bokc@mrscs.com.au

M: +61 405 952 573



Shelf-Readiness



The OG Crispy Chilli Oil

*Heat: Hot, Thai Spice
Hero product*



The Apprentice Crispy Chilli Oil

*Heat: Medium
Standout crunchy shallots*



The Junior Crispy Chilli Oil

*Heat: Mild
Dialled down for younger palates*



Olive Oil Crispy Chilli Oil Collection

- **The Aristocrat:** Thai Spice (Hot)
- **The Duke:** Medium Heat



The OG Sauce

Elevated tomato sauce with The OG Crispy Chilli Oil



The Bee Sting – Chilli Hot Honey

Pure Australian honey, infused with The OG Crispy Chilli Oil



The Bee's Knees – Chilli Hot Honey

Pure Australian honey, infused with The Apprentice Crispy Chilli Oil.



The Baby Bee – Chilli Hot Honey

Pure Australian honey, infused with The Junior Crispy Chilli Oil



Alma-geddon

South Australian almonds, infused with The OG Crispy Chilli Oil



The OG FODMAP

*Low-FODMAP formulation,
3 ingredients only (Salt, Oil and Chilli)*



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