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CHAR



A striking impression and lingering finish, like a comet.
A taste you will never forget once you have tried it.

Nagano Pref. Endo Sake Brewery



C H A R

A visual impact that captures the eye instantly, paired with a flavor that lingers in the memory long after the first sip. Every bottle is a masterpiece, meticulously crafted with the brewery's unwavering dedication to detail. The hallmark of the 'CHAR' series is its pristine and crisp quality. While each variety boasts its own unique personality, they all finish as elegantly as a comet trailing across the night sky. Clean and refreshing, it is the ultimate companion for your meal. We invite you to discover and compare the exceptional lineup of the CHAR series.



C H A R

HALLEY

Jikagumi Junmai



The standard of the CHAR series — crisp and refreshing. A subtle rice aroma meets an exquisite balance of juicy umami and gentle, clean acidity.

RPR: 70% SMV: +1 ABV: 15% 720ml



C H A R

DONATI

Hatsugumi
Junmai Ginjo



The origin of the series — The Red "CHAR."
A crystal-clear sweetness and acidity rush through, finishing with a sharp and clean aftertaste that makes it perfect for pairing with meals.

RPR: 59% SMV: +1 ABV: 15% 720ml



C H A R

BENNETT

Nakadori
Junmai Daiginjo



The pinnacle of the standard series, crafted with aromatic Nagano-grown Miyama Nishiki rice. A rich, fruity aroma with a clean, impurity-free taste that highlights the natural sweetness of the rice.

RPR: 49% SMV: +1 ABV: 15% 720ml



C H A R

**DE KOCK-
PARASKEVOPOVLOS**

Junmai Ginjo



Characterized by a refreshing malic acidity and pleasant sweetness. This unique food-pairing sake offers exceptional drinkability that keeps you coming back for more, with a harmony of flavors that enhances any dish.

RPR: 59% SMV: -10 ABV: 13% 720ml

Retail Storage: Please display in reach-in coolers or refrigerated showcases.



Kyushu-based Development & Wholesale
of Japanese Alcoholic Beverages

Tamura Shoten Co., Ltd.

812-3 Nishiaidakamimachi, Hitoyoshi-shi, Kumamoto 868-0071, Japan

