





Empowering Agri-Export Excellence

Established in 1985 under the Government of India, APEDA has led the charge in promoting and facilitating the export of diverse agricultural and processed food products for over three decades. Headquartered in New Delhi, under the Ministry of Commerce and Industry, APEDA operates nationwide with sixteen Regional Offices, providing seamless support to exporters across India.

We are committed to elevating and enriching a diverse range of scheduled products, encompassing fruits, vegetables, meat, dairy, cereals, confectioneries, and all other products within the APEDA portfolio. Beyond fostering exports, APEDA facilitates organic exports through the National Programme for Organic Production (NPOP), reinforcing our commitment to quality and compliance.

Through market development initiatives and quality enhancement measures, APEDA strives to boost the export potential of Agri-products. Our flagship scheme, the 'Agriculture Export Promotion Scheme,' offers financial assistance to registered exporters, supporting market development, infrastructure enhancement, and quality assurance.

As we navigate the global trade landscape, APEDA remains dedicated to empowering Indian agri-exporters, fostering innovation, and driving sustainable growth. Showcasing the unparalleled quality and diversity of India's agricultural heritage on the world stage.

APEDA: Partnering for Prosperity. Cultivating Success.



KASHMIR SAFFRON

Embark on a journey through centuries of tradition and excellence with Kashmir Saffron, a jewel of the culinary world now adorned with a prestigious Geographical Indication (GI) tag. With roots tracing back to the 1st Century BCE, this prized spice is an integral part of Kashmiri culture and cuisine, embodying a rich heritage and unparalleled quality.

Grown exclusively in the lofty altitudes of 1,800m to 1,900m, Kashmir Saffron stands apart with its longer, thicker stigmas, intense aroma, and deep-red color, setting standards unmatched by other varieties. Beyond its culinary allure, this saffron's bioactive components offer a myriad of medicinal benefits, making it a cherished ingredient in both traditional remedies and modern wellness practices.

With coveted types like Lachha, Mongra, and Guchhi, Kashmir Saffron has earned global renown for its culinary, cosmetic, and health-enhancing properties. Now, with the prestigious GI tag, it promises to soar even higher in the export market, solidifying India as a premier producer of this precious spice.

Experience the incomparable richness and authenticity of Kashmir Saffron—where history, culture, and quality converge to create an exquisite culinary journey like no other. Elevate your dishes, enhance your well-being, and embrace the legacy of Kashmir Saffron, a true testament to nature's bounty and human ingenuity.



araku COFFEE

ARAKU is the first terroir-mapped coffee to also champion the world's largest certified organic plantation in the Eastern Ghats of India, Araku Valley, in Andhra Pradesh, has proven to be excellent highlands for growing 100% Arabica coffee.

POCKET BREW - SELECTION & MICRO CLIMATE

The single-serve coffee packs combine the speed of an instant brew with the unrivalled quality of ARAKU's specialty coffee. As the name suggests, these drip bag sachets fit any pocket or purse and offer an extremely portable coffee. Each sachet is packaged individually and nitrogen flushed to maintain the coffee's integrity and freshness.





ORGANIC SPICES

Embark on a journey of authenticity and sustainability with Trubio Organic Spices, where the true essence of nature meets the dedication of traditional farmers. Handcrafted by over 2000 small, marginal, and tribal farmers from the lush landscapes of Idukki district, Kerala, the products are a testament to the inseparable bond between man and nature.

Nestled in the heartland of 'God's Own Country,' the biodiversity hotspot of the Western Ghats provides the perfect environment for our spices and tea to flourish, imparting unparalleled aroma, flavour, and nourishment as per nature's design. Trubio takes you back to the roots of spice trading, with a history dating back to Babylonian times, where these treasures from the Malabar Coast were sought after by civilizations across the globe.

Cultivated under strict organic practices, primarily by women farmers, the spices are a labour of love, ensuring the preservation of the ecosystem and the well-being of consumers. Trubio guarantees full traceability of their farmers' produce through a robust Internal Control System, from meticulous processing procedures to stringent quality assurance measures. Our ISO 22000: 2005 FSMS and BRC (Grade AA) certified processing unit ensure that only the freshest season crops reach your table, anywhere in the world.

Trubio represents more than just spices – it embodies the soul of the farmer and the spirit of equitable sharing.

ORGANIC HONEY

RAW ORGANIC HONEY

Pure, healthy Organic Honey is the pride of Nature's Nectar. This mineral-rich, raw, unprocessed honey is hand-harvested from the pristine tropical forests of Sundarbans and meets all international standards. Nature's Nectar Select Organic Honey is rigorously tested for traces of antibiotics, pesticides, and environmental contaminants. Our natural honey undergoes stringent packing standards to preserve its unique flavour, enzymes and nutritional values.

RAW ACACIA HONEY

Ethically sourced from the highlands of Kashmir, this unfiltered honey from acacia flower comes free from harmful chemicals. It has passed the most stringent purity tests in the world including the most advanced NM71 test. Packed with numerous vitamins and minerals, our raw acacia honey makes a great food supplement for a healthier lifestyle.





ORGANIC KORAKUNDAH WHITE TEA

Indulge in a rarity from the Nilgiris, where tender buds yield a tea of unparalleled refinement. Crowned at high altitudes, this tea showcases a delicate balance of flavors, embodying the essence of its exceptional origin. With each sip, experience the harmonious blend of floral notes and a rich, full-bodied character that defines this exquisite brew. Elevate your tea experience with Nilgiris High Growth Tender buds Tea – a true testament to the artistry of nature.





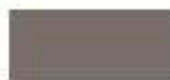
LADAKH DRIED APRICOTS

Premium Dried Apricots from Ladakh's Sham Valley offer a taste of tradition and health. Handpicked and sun-dried, these unsulfured gems boast a distinct sweetness with a tangy undertone. Rich in Fiber, vitamin A, potassium, and iron, they offer numerous health benefits. Enjoy them as a snack, in cereals, or as a baking ingredient! Stored in a cool, dry place, these apricots maintain their natural goodness.



SEA BUCKTHORN BERRY OIL

Revitalize your skin with Sea Buckthorn berry oil – nature's ultimate healer. Rich in rare Omega 7 and Vitamin A, this remarkable oil evens skin tone, reduces wrinkles, and promotes collagen production. Extracted using Super Critical CO2 technology to preserve nutrients, our products are sourced from fresh SB berries grown in the pristine soil of Lodakh. From source to bottle, Lodakh Essentials brings you the essence of Himalayan purity for radiant, healthy skin.



KAUNA GRASS BASKET



Basket Weaving is an ancient craft as it allows the creation of sculptural objects. Various natural materials have been used to create baskets from examples bark, willow Grass & Leaves. This particular baskets is made of KAUNA GRASS.

The North-Eastern state of Manipur in India is famed for Kauna Grass, a commercially viable crop increasingly becoming exportable. It is a weed cultivated in Imphal's wetlands. In the long history of the Meiteis living in Manipur this material has been used to make hats worn in a agricultural fields, Baskets, Hammocks and other items.



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