



WHO WE ARE

Otoki® lives on the edge of culinary innovation and cultural legacy. By infusing vibrant authentic flavors into every meal, we transform the mundane into the daringly BOLD.

Dynamic, joyful, and hungry-
Otoki® will always bring it 100%



BRAND MISSION

To perk up the everyday lives of busy individuals by delivering authentic Korean flavors that are quick, easy, and rich in taste, transforming daily meals into joyful and satisfying experiences.

HISTORY

2020–NOW

- JIN Ramen received the Presidential Award (Grand Prize) at the 27th Korea Brand Awards (2025)
- BTS Jin X JIN Ramen global campaign (2025)
- Changed the company's English name from OTTOGI to OTOKI (2025)
- Ranked No.1 in Korea in the National Customer Satisfaction Index (NCSI) for 3 consecutive years (Ramen Category, 2023–2025)
- Established OTOKI Friends Co., Ltd., a subsidiary-type standard workplace for the disabled
- Applied Braille transcription to OTOKI Cup Ramen
- Opened OTOKI recipe website [O'Kitchen], brand experience space [Rolypoly Cotto]
- Opened OTOKI Food Culture Center Library

2010–2019

- Official supporter of the PyeongChang 2018 Olympic Winter Games
- Ranked No.1 in Korea in the National Customer Satisfaction Index (NCSI) (Ramen Category, 2017)
- OTOKI-Manchester United Regional Partnership (2014)
- Selected as world-class products, OTOKI sesame oil and honey yuzu tea
- Selected as one of the Fortune Korea's 50 Most Respected Korean Companies of 2012
- Established OTOKI Vietnam Subsidiary
- Completed OTOKI Samnam, Yongin and Jeju Logistics Centers
- Completed OTOKI Poseung Factory

2000–2009

- OTOKI Cooked Rice received certification as space food
- Received the Minister of Health and Welfare Award for the 2007 Social Contribution Food Donation project
- OTOKI Research Institute got KOLAS (Korea Laboratory Accreditation Scheme) certification
- Established OTOKI America Subsidiary
- Established Jiangsu Taedong Foods Subsidiary
- Completed Daepung Factory & Daepung Logistics Center

1990–1999

- Established OTOKI New Zealand Subsidiary
- Established Jiangsu Budaoweng Foods Subsidiary
- Established OTOKI Foundation
- Completed Samnam Factory

1980–1989

- Acquired KS (Korean Industrial Standards) mark for mayonnaise for the first time in Korea
- Opened OTOKI Research Institute

1969

- Company Founding
— The first company to produce and sell curry products in Korea
- Completed the construction of Curry & Vinegar factories

OTOKI Global Network ✨



OTOKI AMERICA

Establishment Date : 2005.05

Location : California, USA

Main Products : Ramen, Cooked Rice, Sesame Oil, Sauces

Description :

Serves as the North American subsidiary and exclusive distributor, delivering OTOKI's 50-year legacy of authentic Korean cuisine to the U.S. and Canadian markets. Aims to lead the growth of Asian flavors across North America while building strong, long-term partnerships within the food industry.



OTOKI CHINA_JIANGSU OTOKI FOOD

Establishment Date : 1994.06

Location : Jiangsu, China

Main Products : Dried Vegetable Soup Base, Vegetable and Seafood Concentrates, Frozen Processed Products, Sesame Oil

Description :

Subsidiary company in China, the first overseas establishment of OTOKI Corporation.



OTOKI CHINA_JIANGSU TAEDONG FOOD

Establishment Date : 2002.04

Location : Jiangsu, China

Main Products : Korean Vermicelli(Glass Noodle)

Description :

Subsidiary company in China, a leader in the domestic market and a driving force behind OTOKI's growth in global export channels.



OTOKI VIETNAM_HANOI OFFICE

Establishment Date : 2011.10

Location : Hanoi, Vietnam

Description :

Located in the heart of Hanoi, the Hanoi office is home to OTOKI Vietnam's Sales, Accounting, Marketing, and HR teams.



OTOKI VIETNAM_HO CHI MINH OFFICE

Establishment Date : 2007.09

Location : Ho Chi Minh, Vietnam

Description :

Located in the heart of Ho Chi Minh City, Ho Chi Minh Office is OTOKI Vietnam's Head Office, including Sales, Accounting, R&D, Procurement and HR Teams.



OTOKI VIETNAM_BINH DUONG FACTORY

Establishment Date : 2010.01

Location : Binh Duong, Vietnam

Main Products : Tomato Ketchup, Mayonnaise, Honey Mustard and other sauces

Description :

A key manufacturing center enabling OTOKI products to reach markets around the globe.



OTOKI VIETNAM_BAC NINH FACTORY

Establishment Date : 2018.05

Location : Bac Ninh, Vietnam

Main Products : Ramen Instant Noodles (pouch, cup, bowl), Halal Ramen, Cup Tteokbokki (Spicy Rice Cake)

Description :

A key manufacturing center enabling OTOKI products to reach markets around the globe.



OTOKI NEW ZEALAND

Establishment Date : 1997.05

Location : Auckland, New Zealand

Main Products : Beef Leg Bone Extract, Beef Concentrate, Soup Base

Description :

Constructed and installed in full compliance with the sanitization standards set by New Zealand's Ministry of Agriculture. HACCP certified, ensuring rigorous and comprehensive quality management.