

OUR BUSINESS



SereniTEA is an Australian owned company that sells a premium selection of Organic and Fairtrade certified teas. Conceived in 2009 by a mother and son combination, SereniTEA grew from an idea to create a brand that would promote sustainability and adhere to high quality standards.

FAIRTRADE



- Ensures decent working conditions for workers at the plantation and packing facilities we source from.
- Every kilogram of tea purchased by us entails a 'Fairtrade Premium' that goes back to the workers.
- Guarantees a minimum price to producers.



ORGANIC



- Did you know tea leaves go unwashed in production? Any chemicals or pesticides used in non-organic cultivation methods comes directly into your cup!
- An organic process ensures the protection of the environment and promotes biodiversity. It also protects the health of the workers picking the crop.



SERENITEA

- Organic & Fairtrade certified
- Boutique/premium segment
- Biodegradable pyramid bags*
- Envelopes available*
- Speciality blends in loose leaf
- Accessories inc tins, tea chests



ZOETIC

- Organic & Fairtrade certified
- Bulk/FMCG segment
- Staple free tea bags*
- Envelopes available*
- Bulk cartons available
- Tins and tea chests available

BULK TEA BRANDS

DUST

ZOETIC TEA BAGS

FANNINGS



ZOETIC LOOSE LEAF

BROKEN

SERENITEA LOOSE & PYRAMIDS

WHOLE



TEA GRADING OVERVIEW

CUSTOMER BASE

Our customer base includes coffee roasters, office supply companies, foodservice distributors, retail distributors, caterers, hospitality venues, cafés and restaurants. You can find our products at some of the below locations.



* Compostable including SereniTEA envelopes.

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