



CPF Australia

Welcome Information Pack

PUT OUR
HEART INTO FOOD





CP Authentic Asia is rooted in over 100 years of Asian food heritage. Asian food is not just food- it's culture, comfort and connection.

Our journey began in 1921, when the Chia bothers opened a small seed shop in Bangkok, Thailand. That humble beginning grew into Charoen Pokphand (CP Foods) – one of Asia's most trusted food companies.

Trust to our name, Charoen Pokphand means 'Prosperity in Food' we have always believed that ***great food has the power to nourish lives and cultures.***

From Asia's roots to today's table.

CP Authentic Asia was born from a deep respect for Asian culinary heritage and a belief that ***authentic Asian food should be easy to enjoy,*** wherever you are.

CP Group overview



CP Group is Thailand's largest private company

Founded

1921

Revenue

A\$130 billion

Employees

452,800

Factory operations in 17 countries, serving customers in 40+ countries



CP Group is a large conglomerate with significant food production and retail operations

	Total
Production plants (plants)	330
Livestock/ aquaculture farms (farms)	1,075
7-Eleven stores (branches)	+ 16,000
Makro Supermarkets (branches)	168
Lotus Supermarkets (branches)	2,605
Research and Development Centres (centres)	91
Employees (FTEs)	452,794

CP is a vertically integrated business



Feed Business

Feed Production and Distribution

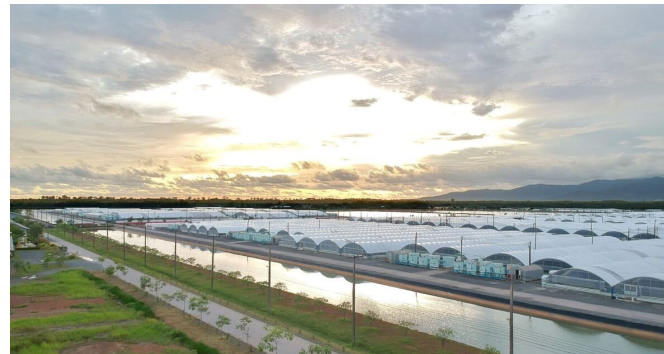
#1 animal feed manufacturer globally
(24 million tons per year)



Farm Business

Animal Breeding, Animal Farming, and Primary Meat Processing

#1 swine producer globally
#5 poultry producer globally (chicken/duck)
#One of the largest shrimp producers globally



Food Business

Production of Processed and Ready-to-Eat Products

>1,000 processed products
Global health and welfare certificates (e.g. BRC, HACCP, SEDEX)



Example product

CP prawn feed provided to CP prawn farms



Prawns grown and harvested on CP prawn farms



CP factory produces Prawn Wonton Ramen using CP prawns



40 million bowls sold p.a.

CPF commits to reach Net-Zero greenhouse gas emissions across the value chain by 2050



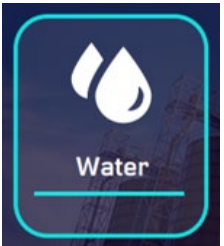
Achieve Net- Zero Emissions

2030

- Reduce GHG emission from energy s use by 42%
- Reduce GHG emissions from land use change and management by 30.3%

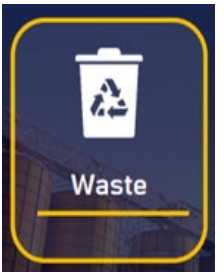
2050

- Reduce GHG emissions from energy use by 90%
- Reduce GHG emissions from land use change and management by 72%



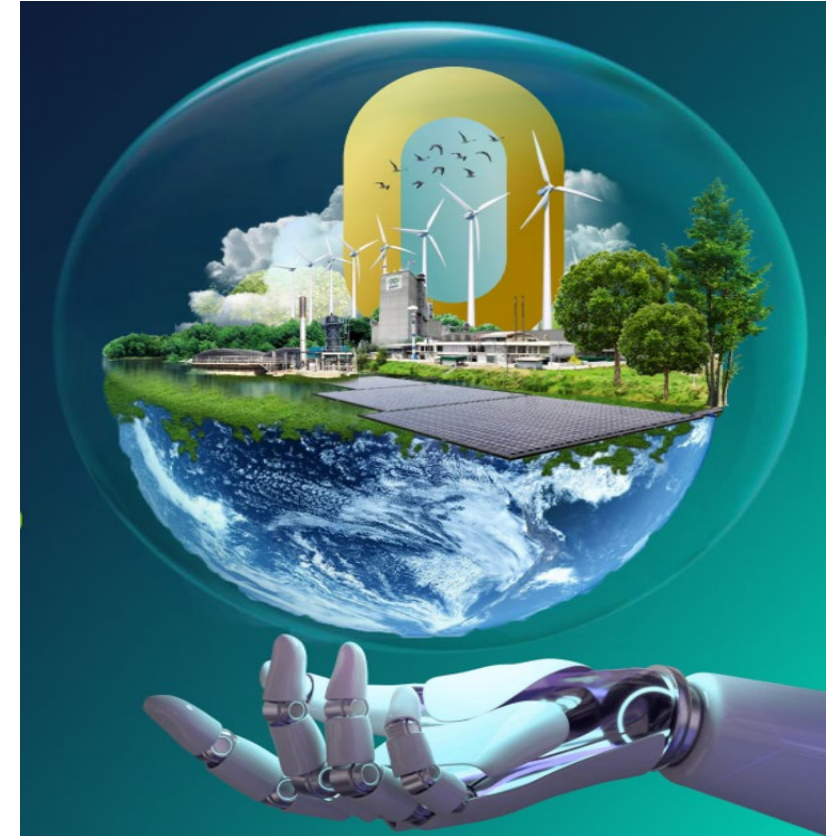
Plan for water risk

- Develop a plan to manage impacts of flooding, drought and water scarcity in high-risk area
- Commitment to achieve zero liquid discharge at food processing plants
- Target for the pilot plan to be completed by 2025



Move to zero waste to landfill

- Embrace circulate economy principles by maximising the use of organic raw materials in production
- Transform by products into valuable resources by eliminating single use plastic across all CPF operations
- Commitment to achieving zero waste to landfill by 2030



CPF investment and implementation of world class technologies

Digital Systems &
Artificial Intelligence

Data Science

Innovation &
Technology

**CPF commitment to be the world's first
company to limit global warming**