



# ABOUT SME

## China supply chains, Wenzhou

To understand Wenzhou’s manufacturing orientation, it’s essential to recognize how the city builds on its traditional industrial strengths.

Wenzhou has modernized and upgraded its industries with advanced technology and information technology, creating a comprehensive industrial production system. This system includes machinery, electricity, chemicals, shipbuilding, electrical power, building materials, light industrial products, textiles, foodstuffs, tanning, plastics, warehouse logistics, superior steel, and arts and crafts.

Wenzhou is known for its wide array of products, such as shoes, apparel, electrical equipment, lighters, optical glasses, auto parts, valves, stainless steel, stationery, locks, synthetic leather, toys and playgrounds, packaging machinery, packaging bags, plastic machinery, sanitary ware, printing services, and promotional gifts.

These products are manufactured across various districts and counties, including Lucheng (鹿城), Ouhai (瓯海), Longwan (龙湾), Rui’an (瑞安), Yueqing (乐清), Cangnan (苍南), Pingyang (平阳), and Yongjia (永嘉).

Lucheng, Ouhai, and Longwan are the main urban areas of Wenzhou. Lucheng and Ouhai host numerous manufacturers for shoes, optical glasses, lighters, and apparel. The China Shoes Capital Industrial Zone is particularly impressive with its many shoe factories. These districts are also home to most of Wenzhou’s suppliers for apparel, optical glasses, and lighters, despite recent challenges in the lighter industry.

Longwan District, where Wenzhou Airport is located, features a variety of industries, including stainless steel, sanitary valves, sanitary ware, stationery, synthetic leather, and locks, some of which are also found in Ouhai District.

Yueqing City is renowned for its electrical equipment. In Liushi township, advertisements for electrical products are ubiquitous. Yueqing is also the birthplace of many famous Chinese electrical brands like CHINT, CNC, and PEOPLE.

Rui’an City, located south of Wenzhou, has numerous factories for auto parts and packaging machinery, particularly in Tangxia township, which is a hub for auto parts suppliers. The area also produces cloth and injection shoes.

Yongjia County is famous for the Nanxi River, a popular tourist spot in Wenzhou, and hosts competitive industries including valve manufacturing in Oubei Town, playgrounds in Qiaoxia Town, and buckles, buttons, and zippers for shoes and apparel in Qiaotou Town.

Finally, Pingyang County and Cangnan County, located in the southern part of Wenzhou, are known for their factories producing promotional gifts, packaging bags, labels, plastic machinery for plastic bags, and printing services.

Overall, Wenzhou has successfully leveraged its traditional industrial strengths and integrated advanced and information technology to create a comprehensive industrial production system. This modernization spans various sectors, including machinery, electricity, chemicals, shipbuilding, and more, producing a wide range of products. These products are manufactured across its districts and counties, each specializing in different industries. This strategic distribution of industries underscores Wenzhou’s vital role in China’s manufacturing landscape, known for both quality and diversity.



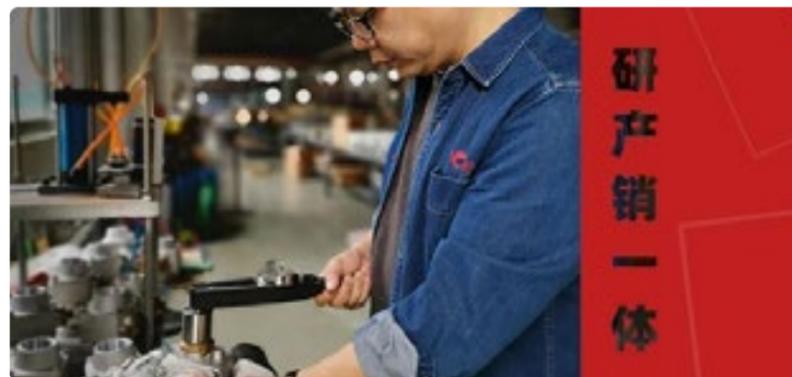
## Family business

SME stands for “Sheng Jiang” mechanism and equipment, taking “jiang” from the Ou-jiang River that flows through Wenzhou city. This family business began with the large-scale production of mechanical equipment that meets universal standards.

Wenzhou is one of China’s most concentrated metallurgical processing areas, particularly known for its valve industry, which serves the industrial petrochemical, nuclear power, and natural gas sectors.

Following our heritage in metallurgy, we’ve gathered a team, only five members to be specific, of skilled craftsmen passionate about fluid technology and metal processing. The name SME was established in 2004 when our founder, Mr. Li Sunlong, set up at 7338 Humin Road in Shanghai. Since then, we’ve aimed to become leaders in industrial fluid connectivity.

SME has maintained industry standards, making them a core part of our management, product design, and process control. This commitment has helped us thrive both at home and abroad. Over time, we have grown from a trade-focused supplier into a one-stop service provider for industrial connection and control devices.





## Facility, Jinshan

Chinese manufacturing is often associated with terms like “mass-produced,” “cheap,” and “poor safety standards.” However, we are redefining this narrative by focusing on better cost management and risk control. Our team includes skilled members who excel at OEM for solid products and computer models, as well as master craftsmen who are experts in metal forming and production processes. SME is committed to providing low-cost, feature-rich products without compromising quality or safety.

In terms of domestic shipping, we aim to deliver within 48 hours. To achieve this, we maintain a flow of 60-80% of our complete product range (especially quick-disconnect couplings and flanges) organized on 6 floors of racks, with over 1,800 pallets space in the coverage of 2,000 square meter. This setup allows us to quickly fulfill orders and meet our customers’ needs efficiently.

We track historical shipping data to optimize the timing of item storage. This enables us to pre-stock popular products before customers even request them, offering an additional layer of service. Pre-stocking helps us respond more rapidly to customer demands. We maintain stock of core materials, semi-finished products, and finished goods based on long-term requirements, particularly quarterly or annual needs, from our international customers.

Our approach is to turn the concept of “cheap” into a positive aspect of better management. By doing so, we are not just producing products; we are creating a new way of living. Our commitment to quality and efficiency helps us stand out in the market, proving that affordable products can also be reliable and safe.

At SME, we believe in continuous improvement and innovation. This includes exploring new technologies and production methods to enhance our products and services. Our goal is to be a trusted partner for our customers, providing solutions that meet their specific needs and exceed their expectations.

SME works closely with major clients like Sinopec, BASF, Bayer, and BP in the petrochemical zone at the southern mouth of the Shanghai sea. Over time, our business has grown to include imported hoses, online retail, and domestic services, based on key product families of quick-disconnection, flange joints, dry-breakers, break-away, dedicated valves, and flexible assemblies.



## Facility, Wuhu

We are dedicated to efficient fluid connectivity, extending this commitment to our management. The facilities are equipped with a 100% self-developed ERP system, and 2,500 pallets space enabling rapid response to user needs. Since 2011, this has supported our e-commerce services in mainland China. Our production site in Anhui province focuses on manufacturing couplings, solenoid valves, and supplies for sectors such as aviation, semiconductors, and nuclear power.

